

# Topgolf Will Get Weird in Austin this April

Topgolf Austin membership offers available Tuesday for purchase in preparation for the April grand opening

**AUSTIN, TX - Feb. 11, 2013 - Topgolf, Austin's up-and-coming golf entertainment facility, today released details regarding its membership offers available starting tomorrow at 2 p.m. CT at [topgolf.com](http://topgolf.com). These offers come nearly three months before the 65,000-square-foot facility is set to open late April at 11301 Burnet Road.**

Topgolf modernizes the traditional driving range experience with competitive games for all ages and skill levels and advanced technology to track every player's shots. The three-level facility – which will be Topgolf's ninth globally – is currently being constructed by ARCO/Murray. It features climate-controlled hitting bays, 2,900 square feet of event space, an extensive food and beverage menu crafted by a celebrity chef, and hundreds of high-definition flat-screen TVs.

Beginning Tuesday, Austin residents can purchase \$50 of game credit for \$40\* at [www.topgolf.com/austin](http://www.topgolf.com/austin). The promotion is available until May 6, and promotional credits expire Oct. 31, 2013.

In addition, Topgolf memberships will be available for purchase for \$5, \$100 per year or \$250 per month. The first 50 people to purchase an annual or monthly membership will receive an invitation for themselves plus five guests to attend the exclusive Topgolf VIP grand opening party. The evening will include complimentary food, drinks, entertainment and Topgolf play.

"The people of Topgolf are anxiously awaiting our Austin opening," said Austin General Manager Brad Spofford. "We've made sure to add some fun Austin touches to the facility, like our orange Longhorn golf ball picker that will roam the outfield."

Topgolf will begin hiring approximately 325 people in Austin in March. The company estimates that Austin will serve 350,000 visitors its first year of operation, with a 10-year economic impact of more than \$50 million. Residents can track Topgolf's site progress in Austin at [www.topgolf.com/austin](http://www.topgolf.com/austin).

## About Topgolf

Topgolf is the emerging global leader in golf entertainment, with eight locations serving more than 1.5 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by a celebrity chef. Mix in dynamic event spaces for groups of all sizes, and Topgolf stands as the premier entertainment complex where the competition of sport meets the neighborhood's favorite hangout. To learn more about Topgolf, visit [www.topgolf.com](http://www.topgolf.com).

\*Upon purchase \$40 of game credit, member will receive \$10 bonus coupon via e-mail. E-mail coupon is good for up to \$10 in Topgolf game play. Must be redeemed on first visit to Topgolf Austin only. Cannot be used in conjunction with any other offer, discount, event or party. May only be used once and applied to only one playing card. Full amount must be used upon redemption, and remaining balance will be forfeited. Cannot be substituted and has no cash value. Expires 10/31/13.

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