

Topgolf Alpharetta to Open in May

Pre-opening offers available today for purchase in preparation for the grand opening

ATLANTA – Feb. 11, 2013 – Global golf entertainment leader [Topgolf International, Inc.](#) released its pre-opening sales, available starting today at 12 p.m. EST at [topgolf.com](#). These offers come nearly three months before the 60,000-square-foot facility is set to open early May at 10900 Westside Parkway.

At Topgolf, every player needs a membership playing card. Atlanta-area residents can purchase a Lifetime Membership with \$45 worth of Topgolf credit for only \$25 – savings of \$25. The annual Gold Membership will be available at a 25 percent discount and, for the first 150 people, include two tickets to the grand opening party on May 12. The party will include complimentary food, drinks, entertainment and Topgolf play.

For the most dedicated Topgolf fans interested in a monthly Platinum Membership, the initiation fee will be waived. The first 30 people to sign up for a Platinum Membership will also receive a VIP bay for six people at the grand opening party. The best promotional offers are available until March 10, with other discounts available through May 2.

“We are so excited to introduce the Topgolf concept to the great community of Alpharetta,” Topgolf Alpharetta Director of Operations Bob Dodson. “While Georgia is renowned for being a golfing state, we want everyone to know that you don’t have to be a golfer to have fun at Topgolf – we have something to entertain everyone.”

Topgolf will begin auditions to hire approximately 450 people in Alpharetta in March. The company estimates it will serve 450,000 visitors its first year of operation, with a 10-year economic impact of more than \$264.5 million.

Residents can track Topgolf’s site progress at [topgolf.com/alpharetta](#) and [facebook.com/topgolfalpharetta](#) and [@tgalpharetta](#) Twitter.

About Topgolf

Topgolf is the emerging global leader in golf entertainment, with 10 locations serving more than 2 million guests annually. Players hit golf balls containing computer microchips that track each shot’s accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by an executive chef. Mix in dynamic event spaces for groups of all sizes, and Topgolf stands as the premier entertainment complex where the competition of sport meets the neighborhood’s favorite hangout. To learn more about Topgolf, visit [www.topgolf.com](#).

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