## Topgolf Offering Free Practice to KidSwing Golfers

Registered golfers can play Topgolf at no cost twice a week in May and June

DALLAS - March 28, 2013 - Golf entertainment leader <u>Topgolf</u> today announced its 2013 sponsorship of <u>KidSwing</u>, a nine-hole, best-ball scramble for players ages 7-18 benefiting <u>Texas Scottish Rite Hospital for Children</u> (TSRHC). As part of its sponsorship agreement, Topgolf is offering registered KidSwing participants a free lifetime membership, two soda coupons and the ability to practice for free twice a week during May and June.

To qualify for complimentary Topgolf practice, players must register for KidSwing at <a href="www.KidSwing.org">www.KidSwing.org</a> by April 25 and agree to raise \$100 for TSRHC. Topgolf practice dates are: May 21, 25 and 28 and June 1, 4, 8, 11 and 15. All Tuesday practice times are from 3-5 p.m., and all Saturday practice times are from 9-11 a.m.

For each practice session KidSwing golfers attend, they will be entered into a drawing to win one of three \$100 sponsorships toward their benchmark prize level and the chance to be an official Topgolf player at KidSwing.

"Topgolf is thrilled to partner with KidSwing to benefit Texas Scottish Rite Hospital for Children," said Topgolf Director of Strategic Partnerships Rodney Ferrell. "We also hope that these practice sessions will inspire a love for the game of golf among the kids who participate."

In addition to the practice sessions, Topgolf will be providing prizes for the KidSwing tournament winners. KidSwing tournaments will take place June 17 in Dallas at Brookhaven Country Club, June 24 in McKinney at Stonebridge Ranch Country Club and July 15 in Trophy Club at Trophy Club Country Club.

"TSRHC is excited to partner with Topgolf, and we're incredibly grateful that they have offered KidSwing participants free practice opportunities on dates leading up to KidSwing tournaments," said Stephanie Brigger, vice president of development at TSRHC. "Golf is a sport that is well adapted to patients and kids of all golfing abilities. Our players are looking forward to improving their golf game through the practice sessions at Topgolf."

## About KidSwing

KidSwing is a nine-hole, best-ball scramble for players ages 7 to 18 at all levels of golfing ability. The original KidSwing golf tournament was founded in 2003 by former Texas Scottish Rite Hospital for Children (TSRHC) patient, Ben Sater of Plano and his family. Ben founded KidSwing as a way to give back to TSRHC for the care he received. KidSwing is about kids helping kids, and while there is no entry fee to play, kids are asked to raise at least \$100 for the patients of TSRHC. To date, KidSwing players have raised more than \$1.4 million for TSRHC. Currently, three KidSwing tournaments are played in the Dallas-Fort Worth area each year: KidSwing Dallas, KidSwing McKinney and KidSwing Trophy Club. For more information about becoming a KidSwing sponsor or playing in an upcoming tournament, please visit <a href="https://www.kidSwing.org">www.kidSwing.org</a>.

## **About TSRHC**

Texas Scottish Rite Hospital for Children is one of the nation's leading pediatric centers for the treatment of orthopaedic conditions, certain related neurological disorders and learning disorders, such as dyslexia. Admission is open to Texas children from birth up to 18 years of age. Patients receive treatment regardless of the family's ability to pay. For more information, to volunteer or to make a donation, please call (214) 559-5000 or (800) 421-1121 or visit <a href="https://www.tsrhc.org">www.tsrhc.org</a>.

## **About Topgolf**

Topgolf is the emerging global leader in golf entertainment, with eight locations serving more than 1.5 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by an executive chef. Mix in dynamic event spaces for groups of all sizes, and Topgolf stands as the premier entertainment complex where the competition of sport meets the neighborhood's favorite hangout. To learn more about Topgolf, visit <a href="https://www.topgolf.com">www.topgolf.com</a>.

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