

# Topgolf Aiming for San Antonio

The entertainment venue confirms it will break ground on San Antonio site in early 2014

**SAN ANTONIO - Jan. 3, 2014 - Golf entertainment leader [Topgolf](#) today officially unveiled San Antonio as its 15th location worldwide and seventh location in Texas. Topgolf will begin construction on the 65,000-square-foot facility in the first quarter of 2014; the site is expected to open to the public in late fall 2014.**

Topgolf San Antonio will be located across I-10 from Six Flags Fiesta Texas and The Shops at La Cantera, an upscale open-air shopping mall. Topgolf's exterior will face the Intersection of I-10 and Loop 1604, allowing easy access from all traffic directions. The Rim Development is located directly to the north.

Topgolf is the only entertainment center of its kind, offering competitive golfing games for all ages and skill levels and advanced technology to track every player's shots. Those who just want to relax can enjoy the upscale, laid-back ambience that boasts more than 230 high-definition flat-screen TVs and an extensive [food and beverage menu](#).

"We are excited to add a Topgolf attraction to what is already a remarkable tourism destination," said Topgolf Chief Development Officer [Randy Starr](#). "As the second most populated city in Texas, San Antonio is a great fit for Topgolf as we look to expand our presence in the state. The location we have selected is also ideal – it's a very regional site that anyone in San Antonio can get to relatively quickly and easily."

The new three-level location – constructed by ARCO/Murray – will include up to 2,900 square feet of private event space and 102 climate-controlled hitting bays that can host up to six players at one time. Starr estimates that Topgolf San Antonio will serve approximately 400,000 visitors in its first year of operation. Nearly half of all Topgolf guests describe themselves as "non-golfers."

"San Antonio's history and future as a golf destination make the arrival of Topgolf a moment worth celebrating," said San Antonio Councilman Ron Nirenberg. "As the northwest corridor of the city continues to grow, residents of all skill levels will be able to enjoy a first-class entertainment and golf facility that is easily accessible for the entire region."

Founded in 2000, Topgolf welcomed its 10 millionth visitor in history in November. The company has introduced more people to the game of golf than any other concept. Topgolf's economic impact in its local communities is also remarkable, creating hundreds of jobs at each location and serving as an anchor tenant that tends to attract other popular franchises to the area. In fact, its economic output in San Antonio alone is expected to exceed \$264.5 million over a 10-year-period, according to a third-party audit.

Residents can track Topgolf's site progress in San Antonio at [topgolf.com/sanantonio](http://topgolf.com/sanantonio), [facebook.com/topgolfsanantonio](https://www.facebook.com/topgolfsanantonio) and [@TopgolfSAT](https://twitter.com/TopgolfSAT) on Twitter.

## About Topgolf

Topgolf is the emerging global leader in golf entertainment, with 10 locations serving more than 2 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by an executive chef. Mix in dynamic event spaces for groups of all sizes, and Topgolf stands as the premier entertainment complex where the competition of sport meets the neighborhood's favorite hangout. To learn more about Topgolf, visit [www.topgolf.com](http://www.topgolf.com).

## Media Contact:

Adrienne Browne

Senior Communications Manager, Topgolf

Ph: (469) 546-5370

E-mail: [adrienne.browne@topgolf.com](mailto:adrienne.browne@topgolf.com)