

Topgolf's Second Houston Location to Open in April

Topgolf Houston North membership offers available today for purchase in preparation for the April grand opening

HOUSTON - Jan. 14, 2013 - [Topgolf](#), Houston's popular golf entertainment facility released its membership sale offers, available starting today at noon CT at [topgolf.com](#). These offers come nearly three months before the 65,000-square-foot facility is set to open early April at 560 Spring Park Blvd.

Houston-area residents can now purchase a Lifetime Membership with \$40 worth of Topgolf credit for only \$20 – savings of \$25. The annual Gold Membership will be available at a 25 percent discount and, for the first 150 people, include two tickets to the Topgolf Houston North grand opening party in April. The party will include complimentary food, drinks, entertainment and Topgolf play.

For the most dedicated Topgolf fans interested in a monthly Platinum Membership, the initiation fee will be waived. The first 30 people to sign up for a Platinum Membership will also receive a VIP bay for six people at the grand opening party. The best promotional offers are available until Feb. 10, with other discounts available through early April.

"The people of Houston have been so incredibly supportive and welcoming of Topgolf since we joined the community in December 2012," said Topgolf Houston North Director of Operations Don Bachman. "We can't wait to open our doors this April, when the weather will be amazing. It's going to be a great summer at Topgolf."

Topgolf will begin auditions to hire approximately 450 people in Houston in February. The company estimates that its second Houston location will serve 400,000 visitors its first year of operation, with a 10-year economic impact of more than \$264.5 million.

Residents can track Topgolf's site progress at [topgolf.com/houstonnorth](#) and [facebook.com/topgolfhoustonnorth](#) and [@TGHoustonNorth](#) on Twitter.

About Topgolf

Topgolf is the emerging global leader in golf entertainment, with 10 locations serving more than 2 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by an executive chef. Mix in dynamic event spaces for groups of all sizes, and Topgolf stands as the premier entertainment complex where the competition of sport meets the neighborhood's favorite hangout. To learn more about Topgolf, visit [www.topgolf.com](#).

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