

Topgolf Hosting U.K.'s First Electronically Tracked Pro-Am

The PGA has added Topgolf to its 2014 Pro-Am schedule

LONDON - Jan. 22, 2014 - Golf entertainment leader [Topgolf International, Inc.](#) today announced that the Professional Golfers' Association (PGA) has added Topgolf® to its 2014 Pro-Am schedule. This will be the first PGA event in the U.K. to be played using microchipped golf balls and electronic targets.

The Pairs Pro-Am will take place on Tuesday 11th March at Topgolf Surrey, with a 5 p.m. shotgun start and 9:30 p.m. finish. Professionals and amateurs will compete in the one-day event comprising four different games of Topgolf.

Players aim for 11 dartboard-like targets on a 240-yard outfield, hitting 20 balls per game. Points are scored based on the distance and accuracy of each shot. The closer to the centre of a target and the farther out the ball goes, the more points the player receives.

Teams will compete in pairs of one amateur and one professional. The entry fee is £70, which includes four games of Topgolf, a Topgolf buffet and various prizes awarded for team and individual performance, in addition to a professional individual prize fund of £1000 (based on 20 teams). Entry deadline is 18th February 2014.

"We organise and run 160 days of golf throughout the year, and this event will be completely different to anything else we've done before," said Mark Spratt, tournament controller for the PGA in England (South). "It's innovative and fun and just what the Pro-Am needs."

[Click here](#) for more information about the PGA's Topgolf Pairs Pro-Am.

About Topgolf

Topgolf is the emerging global leader in golf entertainment, with 10 locations serving more than 2 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while also awarding points for hitting targets on the outfield. Each facility offers an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and beverage menu crafted by an executive chef. Mix in dynamic event spaces for groups of all sizes, and Topgolf stands as the premier entertainment complex where the competition of sport meets the neighborhood's favorite hangout. To learn more about Topgolf, visit www.topgolf.com.

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