

Topgolf Opens Friday Morning in Overland Park

First Topgolf in Kanas opens Friday, following Thursday evening's VIP grand opening party

KANSAS CITY - June 24, 2015 - Golf entertainment leader [Topgolf International](#) will open the doors to its first location in Kansas on Friday at 9 a.m., following Thursday evening's private VIP grand opening party. The new 65,000-square-foot facility is the company's 18 th location worldwide.

The private VIP grand opening party will feature music and entertainment, prize giveaways, complimentary food, drinks and, of course, Topgolf® play. Celebrity appearances will include Kansas City Chiefs players: Derrick Johnson, Mitch Morse, Jeff Allen, Eric Kush, Zach Fulton and Sanders Commings. Additionally, there will be appearances by retired Kansas City Royals player George Brett and Sporting Kansas City players: Dom Dwyer, Matt Besler, Benny Feilhaber, Graham Zusi, Chance Myers, Tim Melia, Conner Hallisey, Seth Sinovic, Roger Espinoza and Servando Carrasco. A Red Bull DJ will be leading a dance party on the rooftop terrace. Invited guests include Topgolf Overland Park monthly members, community leaders and social media contest winners.

Topgolf is a one-of-a-kind golf entertainment experience with seven competitive games and advanced technology to track the accuracy and distance of players' shots. Constructed by ARCO/Murray, the three-level Topgolf Overland Park includes: 102 climate-controlled hitting bays; a full-service restaurant and three bars; more than 250 high-definition flat-screen TVs; a rooftop terrace with fire pits; and 3,000 square feet of private event space. The Topgolf app, available for free download on iTunes and Google Play, allows users to change the channel on the TV in each hitting bay.

"We can't wait to open our doors to the Kansas City community," said Topgolf Director of Operations David Kim. "Topgolf Overland Park has already proven itself as a record-breaking location based on pre-opening sales, so we are very excited for our potential in this region of the country. We're happy to bring another option for entertainment to local residents."

Topgolf Overland Park hired approximately 450 local residents to staff the site. Company officials estimate that this location will serve 450,000 visitors in its first year of operation, with a 10-year economic output exceeding \$264 million.

Topgolf Overland Park is located at 10611 Nall Avenue. For more information, visit www.topgolf.com, facebook.com/topgolfoverlandpark or [@TopgolfKC](https://twitter.com/TopgolfKC) on Twitter and Instagram.

About Topgolf

Topgolf is a global sports entertainment community creating the best times of your life, with 17 locations serving more than 4 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while awarding points for hitting targets on the outfield. Each facility offers an upscale and playful experience, featuring an impressive food and beverage menu, music, games, climate-controlled hitting bays, and hundreds of HDTVs. Topgolf also brings fun, interactive experiences to the community through its Topgolf U lessons, leagues, tournaments, KidZone parties, and social and corporate events. To learn more about Topgolf, visit www.topgolf.com.

Media Contact:

Adrienne Chance

Director of Corporate Communications, Topgolf

Ph: (214) 501-5025

E-mail: adrienne.chance@topgolf.com