

Topgolf Opens Friday in Midtown

Topgolf's second Georgia location opens Friday, following Thursday evening's VIP grand opening party

ATLANTA - August 10, 2015 - Golf entertainment leader [Topgolf International](#) will open the doors to its second location in Atlanta on Friday at 9 a.m., following Thursday evening's private VIP grand opening party. The new 65,000-square-foot venue is the company's 19th location worldwide.

The private VIP grand opening party will feature music and entertainment, prize giveaways, complimentary food, drinks, and of course, Topgolf® play. Celebrity appearances will include Atlanta Hawks players Shelvin Mack, Mike Muscala and Kent Bazemore. Additionally, there will be appearances by Atlanta Hawks legend Dominique Wilkins, former Atlanta Falcon Chuck Smith, Atlanta Braves legend Andruw Jones and hip hop artist 2 Chainz. A Red Bull DJ will be leading a dance party on the rooftop terrace. Invited guests include Topgolf Atlanta Midtown monthly members, community leaders and social media contest winners.

Topgolf is a one-of-a-kind golf entertainment experience with seven competitive games and advanced technology to track the accuracy and distance of players' shots. Constructed by ARCO/Murray, the three-level Topgolf Atlanta Midtown includes: 102 climate-controlled hitting bays; a full-service restaurant and three bars; more than 250 high-definition flat-screen TVs; a rooftop terrace with fire pits; and 3,000 square feet of private event space. The Topgolf app, available for free download on iTunes and Google Play, allows users to change the channel on the TV in each hitting bay.

"We are beyond excited to open our second location here in Atlanta," said Topgolf Director of Operations Jamie Uhler. "This is Topgolf's first location in the heart of a city, and we see so much potential for Topgolf in the Atlanta market."

Topgolf Atlanta Midtown hired approximately 450 local residents, and 150 of those positions are full time or full-time equivalent. Company officials estimate that this location will serve 450,000 visitors in its first year of operation. Combined with its existing location in Alpharetta, which opened in May 2014, Topgolf's 10-year economic output in the Atlanta region will exceed \$529 million.

Topgolf Atlanta Midtown is located at 1600 Ellsworth Industrial Blvd. NW, Atlanta, GA 30318. For more information, visit www.topgolf.com, facebook.com/topgolfatlanta or [@TopgolfAtlanta](https://twitter.com/TopgolfAtlanta) on Twitter and Instagram.

About Topgolf

Topgolf is a global sports entertainment community creating the best times of your life, with 19 locations projected to serve 8 million guests annually. Players hit golf balls containing computer microchips that track each shot's accuracy and distance while awarding points for hitting targets on the outfield. Each facility offers an upscale and playful experience, featuring an impressive food and beverage menu, music, games, climate-controlled hitting bays, and hundreds of HDTVs. Topgolf also brings fun, interactive experiences to the community through its Topgolf U lessons, leagues, tournaments, KidZone parties, and social and corporate events. To learn more about Topgolf, visit www.topgolf.com.

Media Contact:

Adrienne Chance

Director of Corporate Communications, Topgolf

Ph: (214) 501-5025

E-mail: adrienne.chance@topgolf.com