

Topgolf Honors Veterans, Supports Education to Strengthen Communities with New Folds of Honor Partnership

Topgolf sponsoring Patriot Golf Day and discounted game play for heroes on Veterans Day

DALLAS, Nov. 2, 2016 /PRNewswire/ -- Global sports entertainment leader **Topgolf**® today announced its new national partnership with [Folds of Honor](#). This Veterans Day, Topgolf is sponsoring a Patriot Golf Day to fundraise for scholarships for children and spouses of fallen or disabled service members. In addition, active-duty military and veterans are invited to enjoy discounted game play at all U.S. Topgolf locations on Nov. 11.

"We are proud to support organizations like Folds of Honor that take care of our nation's military families," said Topgolf CEO Ken May. "Education empowers people to expand their skill sets and knowledge to strengthen the community around them. Many of our own associates are veterans or on reserve, which makes this partnership all the more meaningful for our company. We invite our local communities to join Topgolf in making a donation to help people pursue their educational and career passions, which will undoubtedly create lasting benefits for our communities at large."

Topgolf guests can ask their Bay Host to add a donation to Folds of Honor on their check all day on Nov. 11. Veterans and active-duty military members who already have a Topgolf Heroes Membership will receive an email code for \$25 off game play that can be redeemed on Veterans Day. Those who do not currently have a Heroes Membership will be provided one for free on Nov. 11 upon presenting valid I.D.[i] The company plans to sponsor additional Patriot Golf Days on Memorial Day and Independence Day.

"We are excited to partner with Topgolf this Veteran's Day," said Folds of Honor CEO Major Dan Rooney. "It's a very special day for our country, as we honor those who have served our nation to keep our country and freedoms safe. We look forward to continuing this alliance and working with this great organization in the future."

Topgolf offers a year-round Heroes Discount for military (active duty and veterans), police, fire and EMS personnel. This includes 20 percent off monthly memberships and 10 percent off game play. Also, with the help of its charity partner Bunkers in Baghdad, Topgolf donates golf clubs and balls to troops overseas.

"My Folds of Honor scholarship has had a significant impact on my life and allowed me to further my education and earn a college degree," said Folds of Honor scholarship recipient and Regional Development Officer Sarah White. "I am so grateful to Topgolf for their support of the organization that means so much to me and the thousands of other military families on Veterans Day."

Visit topgolf.com/donations to learn more about Topgolf's community and charitable initiatives.

About Folds of Honor

Folds of Honor is a 501(C)(3) nonprofit organization that provides educational scholarships to families of military men and women who have fallen or been disabled while on active duty in the United States armed forces. Our educational scholarships support private education tuition and tutoring for children in grades K-12, as well as higher education tuition assistance for spouses and dependents. Founded in 2007 by Major Dan Rooney, an F-16 fighter pilot in the Oklahoma Air National Guard who served three tours of duty in Iraq, Folds of Honor is proud to have awarded more than 10,000 scholarships in all 50 states, as well as Guam, Puerto Rico and the Virgin Islands, including more than 2,500 in 2015 alone. For more information or to donate in support of a Folds of Honor scholarship, visit www.foldsofhonor.org.

About Topgolf

Topgolf is a global sports entertainment community creating the best times of your life. With 30 venues serving 12.2 million guests annually and the world's largest digital golf audience, Topgolf has become a go-to destination for fun both in-venue and online. The Topgolf games can be enjoyed by all ages and skill levels, and the microchipped golf balls score themselves, providing players with instant feedback on each shot's accuracy and distance. Each venue features climate-controlled hitting bays for year-round play, a chef-driven food and beverage menu, music and hundreds of HDTVs. Topgolf also brings interactive experiences to the community through its Topgolf U lessons, leagues, The Topgolf Tour, KidZone parties, social and corporate events, and the World Golf Tour (WGT) app. Topgolf's lifestyle division, Topgolf Media, creates advanced media content and cultivates partnerships and sponsorships that enhance the Topgolf fan experience. To learn more about Topgolf, follow @Topgolf or visit www.topgolf.com.

[i] Guests at Topgolf Alexandria and Wood Dale will receive one free game. Heroes Membership offer excluded at Topgolf Las Vegas, but game play discount will still be honored.

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