

Topgolf Transforming Safeco Field into Larger-than-Life Golf Playground

Topgolf Crush is a thrilling social golf experience where players can crush balls from the grandstands into targets on the outfield

SEATTLE, Dec. 19, 2016 /[PRNewswire](#)/ -- Global sports entertainment leader **Topgolf®** is giving Seattle a slice of its iconic social experience that is sweeping the nation. From Feb. 17-20, sports fans, golfers and even non-golfers alike can enjoy food, drinks and music while crushing golf balls from the grandstands of Safeco Field into giant targets on the outfield. Tickets for Topgolf Crush go on sale at 10 a.m. Pacific today at topgolf.com/crush.

"We are excited not only to introduce Topgolf to Seattle but to do it in the most edgy, outrageous fashion at the home of the Seattle Mariners," said Topgolf Vice President of Sales and Marketing [Susan Walmesley](#). "You have the energy of the ballpark mixed with the thrill of hitting these crazy shots alongside your friends, which make for an unforgettable experience. You don't have to be a golfer to appreciate that Safeco Field is the city's playground while Topgolf Crush is in town."

Players will aim for giant targets ranging from 40-150 yards away on the outfield. Topgolf Crush will feature technology that tracks the flight path of the golf balls, instantly scoring every shot so players can challenge others to competition. Operating daily from 9 a.m. to midnight, Topgolf Crush will also feature a bar and two concession stands for those wanting to keep the fun going before or after their tee time. Bar and concession service will also be available in the Topgolf lounge for VIP ticketholders. A live DJ will spin every evening from 5 p.m. to midnight.

Tee times for Topgolf Crush are sold in pairs and reserved in one-hour increments. Prices start at \$65 for general admission and \$125 for VIP packages. VIP packages include game play, parking, Topgolf lounge access, a stadium tour ticket (for future date) and a spectator ticket.

"Pro golfers The Bryan Bros recently [hit a shot](#) off the top of The Signature at MGM Grand Las Vegas into the Topgolf outfield, and this is the closest we can get to replicating that kind of dream shot for everyone," Walmesley said.

Seattleites ready to crush it like The Bryan Bros can book their tee time at topgolf.com/crush.

About Topgolf

"Whose ball went farther?" That simple question, asked out of age-old sibling rivalry, motivated twin brothers Steve and Dave Jolliffe to invent the world's first microchipped golf ball. The ball was the genesis for Topgolf games in which players aim for giant dartboard-like targets on an outfield and get instant feedback on the accuracy and distance of their shots. Today, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Topgolf also brings interactive experiences to the community that facilitate shared moments and deep relationships through Topgolf U golf lessons, weekly leagues, The Topgolf Tour competition, KidZone parties, social and corporate team-building events, Topgolf Crush and the World Golf Tour (WGT) app. Each venue features high-tech, climate-controlled hitting bays for year-round comfort, delicious food and beverage, live events, music, hundreds of HDTVs and outstanding hospitality. With 30 venues entertaining 12.2 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online. To learn more about Topgolf, follow @Topgolf or visit www.topgolf.com.

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