

Topgolf Opens Friday in Edison, New Jersey

Topgolf's first New Jersey venue expected to attract 450,000 visitors annually

EDISON, N.J., Dec. 20, 2016 /PRNewswire/ -- Global sports entertainment leader **Topgolf®** will open the doors to its first New Jersey location Friday at 9 a.m. The new three level, 65,000-square-foot venue is the company's 31st location worldwide.

The Topgolf games can be enjoyed by all ages and skill levels, and the microchipped golf balls score themselves, providing players with instant feedback on each shot's accuracy and distance. Each venue features climate-controlled hitting bays for year-round play, a chef-driven food and beverage menu, music, private rooms for corporate and social events, and hundreds of HDTVs. Non-golfers can also enjoy complimentary use of the pool tables, shuffleboard, foosball and Xbox Kinect. There will be also be live music on Dec. 24, 30 and 31 from 9 p.m. to 1 a.m., as well as every Friday and Saturday night in January.

In Edison, Topgolf is still hiring as it looks to fill 500 full- and part-time jobs. Topgolf's economic output in the local community is expected to exceed \$264.5 million over a 10-year period, according to a third-party audit.

"We are very excited to officially become a part of the Edison community," said Topgolf Edison Director of Operations Justin Norvell. "Our climate-controlled bays allow guests to play golf year-round, which is unheard of in the Northeast. We are looking forward to creating memories for our guests that will last a lifetime."

Topgolf Edison is located at 1013 US Route 1. For more information, visit www.topgolf.com, facebook.com/topgolfedison or @Topgolf on Twitter and Instagram.

About Topgolf

"Whose ball went farther?" That simple question, asked out of age-old sibling rivalry, motivated twin brothers Steve and Dave Jolliffe to invent the world's first microchipped golf ball. The ball was the genesis for Topgolf games in which players aim for giant dartboard-like targets on an outfield and get instant feedback on the accuracy and distance of their shots. Today, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Topgolf also brings interactive experiences to the community that facilitate shared moments and deep relationships through Topgolf U golf lessons, weekly leagues, The Topgolf Tour competition, KidZone parties, social and corporate team-building events, and the World Golf Tour (WGT) app. Each venue features high-tech, climate-controlled hitting bays for year-round comfort, delicious food and beverage, live events, music, hundreds of HDTVs and outstanding hospitality. With 30 venues entertaining 12.2 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online. To learn more about Topgolf, follow @Topgolf or visit www.topgolf.com.

Media Contact:

Adrienne Chance
Director of Corporate Communications, Topgolf
Ph: (214) 501-5025
E-mail: press@topgolf.com

SOURCE Topgolf

Additional assets available online:  [Photos \(3\)](#)

<https://press.topgolf.com/2016-12-20-Topgolf-Opens-Friday-in-Edison-New-Jersey>