

# Topgolf Confirms First South Florida Location in Miami Gardens

Miami Gardens will be home to fourth Topgolf venue in Florida as the company continues its expansion across the state

MIAMI, Dec. 21, 2016 /[PRNewswire](#)/ -- Global sports entertainment leader **Topgolf®** today officially confirmed Miami Gardens will be its first location in South Florida. Topgolf will begin construction on the 65,000-square-foot venue in February, and it is expected to open to the public in late 2017.

Topgolf's economic impact in its local communities is remarkable, creating 500 full- and part-time jobs at each location and serving as an anchor tenant that tends to attract other popular franchises to the area. In fact, its economic output in Miami alone is expected to exceed \$264.5 million over a 10-year-period, according to a third-party audit.

The new three-level venue will include up to 3,000 square feet of private event space and 102 climate-controlled hitting bays that can host up to six players at one time. Topgolf estimates it will serve approximately 450,000 visitors in its first year of operation in Miami Gardens. Nearly half of all Topgolf guests describe themselves as "non-golfers."

The Topgolf games can be enjoyed by all ages and skill levels, and the microchipped golf balls score themselves, providing players with instant feedback on each shot's accuracy and distance. Each venue features climate-controlled hitting bays for year-round play, a chef-driven food and beverage menu, music, private rooms for corporate and social events, and hundreds of HDTVs.

"We have been aggressively pursuing a location in South Florida and, in particular, Miami-Dade County, for several years now," said Topgolf Director of Real Estate Development Devin Charhon. "Miami Gardens is a key part of our expansion strategy in Florida. It offers an ideal climate for year-round play, access to a fast-growing and diverse population, as well as proximity to local hotspots. We look forward to offering residents and tourists a new destination for indoor and outdoor entertainment."

Topgolf Miami Gardens will sit on 15 acres at NW 2<sup>nd</sup> Avenue and NW 7<sup>th</sup> Avenue, approximately 15 minutes from Hollywood and South Beach. The site will be located at the intersection of I-95 and the Florida Turnpike. Topgolf is leasing the land from UPH Golden Glades, LLC.

"The City of Miami Gardens is thrilled with the addition of Topgolf to our community. This development is important because it brings jobs, economic development activities and a new venue for our residents and visitors to enjoy," said Miami Gardens City Manager Cameron Benson. "Topgolf is a positive gamechanger for our city, and we can't wait until the venue is open."

Residents can track Topgolf's progress in Miami Gardens at [facebook.com/topgolfmiamigardens](https://facebook.com/topgolfmiamigardens) and @Topgolf on Twitter and Instagram.

## About Topgolf

"Whose ball went farther?" That simple question, asked out of age-old sibling rivalry, motivated twin brothers Steve and Dave Jolliffe to invent the world's first microchipped golf ball. The ball was the genesis for Topgolf games in which players aim for giant dartboard-like targets on an outfield and get instant feedback on the accuracy and distance of their shots. Today, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Topgolf also brings interactive experiences to the community that facilitate shared moments and deep relationships through Topgolf U golf lessons, weekly leagues, The Topgolf Tour competition, KidZone parties, social and corporate team-building events, and the World Golf Tour (WGT) app. Each venue features high-tech, climate-controlled hitting bays for year-round comfort, delicious food and beverage, live events, music, hundreds of HDTVs and outstanding hospitality. With 30 venues

entertaining 12.2 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online. To learn more about Topgolf, follow @Topgolf or visit [www.topgolf.com](http://www.topgolf.com).

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