

# Topgolf Debuts New Social Experience with Swing Suite in Downtown Houston

The Four Seasons Hotel is now home to two Topgolf simulators that can be rented for a fun and interactive social gathering or private practice session

HOUSTON, Jan. 25, 2017 /[PRNewswire](#)/ -- Downtown Houston residents and visitors seeking entertainment can now play **Topgolf®** at the newly renovated Four Seasons Hotel. Global sports entertainment leader Topgolf today debuted its first-ever Swing Suite, featuring two Topgolf simulators, comfortable lounge seating, HDTVs and food and beverage service.

"We are very excited about our Topgolf partnership and one-of-a-kind Swing Suite at the Four Seasons Hotel," said Four Seasons General Manager Tom Segesta. "Houston's new living room is a place where guests and locals can gather as a community, play Topgolf and enjoy craft cocktails in Bayou & Bottle."

The Topgolf Swing Suite complements the new Bayou & Bottle restaurant located inside the hotel. The Topgolf game is designed for both golfers and non-golfers alike and can be played by up to six people at one time. The Swing Suite can be rented by the hour for groups of up to 15.

"Bringing the Topgolf Swing Suite into downtown Houston allows us to entertain hotel guests who may not be able to venture out to one of our three Houston-area venues near Katy, Spring and Webster," said Topgolf National Director of Operations Scott McCurry. "The opening of Bayou & Bottle, coupled with the exceptional service for which Four Seasons is known, inspired us to partner and create this extraordinary new sports and entertainment experience."

The Swing Suite represents a new milestone for Topgolf as the company extends its brand beyond the four walls of its venues and inspires players to experience golf in captivating new ways. Next month, the company is transforming Safeco Field in Seattle to introduce its larger-than-life [Topgolf Crush](#) game.

## About Topgolf

"Whose ball went farther?" That simple question, asked out of age-old sibling rivalry, motivated twin brothers Steve and Dave Jolliffe to invent the world's first microchipped golf ball. The ball was the genesis for Topgolf games in which players aim for giant dartboard-like targets on an outfield and get instant feedback on the accuracy and distance of their shots. Today, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Topgolf also brings interactive experiences to the community that facilitate shared moments and deep relationships through Topgolf U golf lessons, weekly leagues, The Topgolf Tour competition, KidZone parties, social and corporate team-building events, and the World Golf Tour (WGT) app. Each venue features high-tech, climate-controlled hitting bays for year-round comfort, delicious food and beverage, live events, music, hundreds of HDTVs and outstanding hospitality. With 31 venues entertaining 12.2 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online. To learn more about Topgolf, follow @Topgolf or visit [www.topgolf.com](http://www.topgolf.com).

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