

Topgolf Opens Friday in Fort Worth

Topgolf's fourth DFW venue expected to attract 450,000 visitors annually

DALLAS, May 1, 2017 /PRNewswire/ -- Global sports entertainment leader **Topgolf®** will open the doors to its ninth Texas location Friday at 9 a.m. The new three level, 65,000-square-foot venue is the company's 32nd location worldwide.

"We are very excited to officially become a part of the Fort Worth community," said Topgolf Fort Worth Director of Operations Jeff Sugden. "We are very passionate about giving back and being a gathering place for local residents. I know this will be a place focused on bringing people together to create memories and have a great time with our guests."

Through the premium experience of play, food and music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. The venues also feature an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

Topgolf Fort Worth is located at 2201 E. 4th St. The venue will feature live music on Friday and Saturday nights through Sept. 3, along with other seasonal programs. For more information, visit www.topgolf.com, [facebook.com/topgolffortworth](https://www.facebook.com/topgolffortworth) or @Topgolf on Twitter and Instagram.

About Topgolf

Topgolf inspires the connections that bring people together for unforgettable good times. Whether it's a date night, girls' night, happy hour, work breakfast, lunch hour or any other kind of hour, Topgolf makes socializing a sport – literally. Through the premium experience of Play, Food and Music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Topgolf also brings interactive experiences to the community that facilitate shared moments and deep relationships through Topgolf U golf lessons, weekly leagues, The Topgolf Tour competition, KidZone parties, social and corporate team-building events, and the World Golf Tour (WGT) app. Each venue features high-tech, climate-controlled hitting bays for year-round comfort, delicious food and beverage, live events, music, hundreds of HDTVs and outstanding hospitality. With 31 venues entertaining 10.5 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online. To learn more about Topgolf, follow @Topgolf or visit www.topgolf.com.

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