

# Topgolf Transforming Arrowhead Stadium into Larger-Than-Life Playground

Topgolf takes the social experience Kansas City loves to new heights with Topgolf Crush

KANSAS CITY, Kan., June 12, 2017 /[PRNewswire](#)/-- Kansas City Chiefs fans can experience a new kind of game at Arrowhead Stadium: **Topgolf®** Crush. From July 27-30, sports fans, golfers and even non-golfers alike can enjoy food, drinks and music from a live DJ – all while crushing golf balls from the stands of Arrowhead Stadium into giant targets on the field. Tickets for Topgolf Crush go on sale at 9 a.m. Central tomorrow at [topgolf.com/crush](http://topgolf.com/crush).

"Topgolf Crush puts an exciting twist on the Topgolf experience, and we're looking forward to bringing the party to Arrowhead Stadium in Kansas City," said Topgolf Chief Marketing Officer [Brian Radics](#). "In addition to the entertainment experience guests have come to love at Topgolf Overland Park, Topgolf Crush will also feature Topgolf's new Toptracer Range technology, which tracks the flight path of each shot for an entirely new gaming experience."

Players will aim for giant targets ranging from 40-150 yards away on the field. Topgolf's Range Toptracer technology – not yet available at the [Overland Park](#) location – tracks the flight path of the golf balls, instantly scoring every shot so players can challenge others to competition. Operating daily from 9 a.m. to midnight, Topgolf Crush will also feature a bar and concessions food options, as well as various lawn games for those wanting to keep the fun going before or after their tee time. A live DJ will spin every day throughout the event.

"We've been working to bring Topgolf Crush to Arrowhead Stadium since we heard about the first event earlier this year," said Kansas City Chiefs and Arrowhead Events LLC President Mark Donovan. "This will be a special, one-of-a-kind opportunity for our fans to play Topgolf in the Home of the Chiefs, and we're thrilled to be a part of it."

Topgolf Crush tickets start at \$65 for standard 1-day passes, \$100 for premium 1-day passes, and \$250 for VIP passes. VIP passes include game play, parking, all-day food and beverage inclusions in the exclusive VIP lounge, a 4-day festival pass, a complimentary Topgolf Lifetime Membership and \$10 off game play, redeemable at Topgolf Overland Park.

To purchase a ticket or book a corporate event for Topgolf Crush Kansas City, visit [topgolf.com/crush](http://topgolf.com/crush).

## About Arrowhead Events

Arrowhead Events, the special events arm of the Kansas City Chiefs organization, is focused on making Arrowhead Stadium an entertainment destination that serves the entire Kansas City region. With more than 76,000 seats and a quarter-million square feet of event space developed as part of major renovations in 2010, Arrowhead Stadium is quickly becoming more than just a venue for football games. In the past decade, Arrowhead has played host to eight major concert tours, including Kenny Chesney, Taylor Swift, the Rolling Stones and One Direction, has hosted multiple international soccer matches and was home to the American Royal's World Series of Barbecue. For more information on Arrowhead Stadium and Arrowhead Events, please visit [www.chiefs.com/arrowhead/](http://www.chiefs.com/arrowhead/) and follow @ArrowheadEvents on Twitter.

## About Topgolf

Topgolf inspires the connections that bring people together for unforgettable good times. Whether it's a date night, girls' night, family outing, happy hour, work breakfast, lunch hour or any other kind of hour, Topgolf makes socializing a sport – literally. Through the premium experience of Play, Food and Music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Topgolf also brings interactive experiences to the community that facilitate shared moments and deep relationships through Topgolf U golf lessons, weekly leagues, The Topgolf Tour competition, KidZone parties, social and corporate team-building events, and the World Golf Tour (WGT) app. Each venue features high-tech, climate-controlled hitting bays for year-round comfort, delicious food and beverage, live events, music, hundreds of

HDTVs and outstanding hospitality. With 33 venues entertaining 10.5 million Guests annually and the world's largest digital golf audience, Topgolf is creating the best times of your life both in-venue and online. To learn more about Topgolf, follow @Topgolf or visit [www.topgolf.com](http://www.topgolf.com).

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