

Topgolf Opening Third Greater Phoenix Location in Glendale

The 65,000-square-foot venue is expected to open in 2018

PHOENIX, Aug. 8, 2017 /PRNewswire/ -- Global sports entertainment leader **Topgolf®** today announced Glendale as its fourth location planned in Arizona. Pending City Council approval, Topgolf will begin construction on the 65,000-square-foot venue later this year, with an expected opening toward the end of 2018.

"We are hopeful to welcome Topgolf, a premier name in entertainment, as the newest addition to the greater Glendale Sports and Entertainment District," said Glendale City Manager Kevin Phelps. "Topgolf and this vibrant, dynamic area are a perfect match and would offer residents and visitors alike fun entertainment options. This signature opportunity would go a long way in furthering the type of quality growth Glendale is attracting to this thriving district."

Topgolf Glendale will be located along the northwest corner of 101 and Bethany Home Road. The 13.1-acre property will be purchased from the City of Glendale.

Topgolf's economic impact in its local communities is remarkable, creating 500 full- and part-time jobs at each venue and serving as an anchor tenant that tends to attract other popular franchises to the area. In fact, its economic output in Glendale alone is expected to exceed \$264.5 million over a 10-year-period, according to a third-party audit.

"Topgolf Glendale would be a great addition to the already booming Phoenix market," said Topgolf Chief Development Officer Chris Callaway. "With two locations on the east side in Scottsdale and Gilbert, Topgolf Glendale would serve the West Valley with another option for entertainment."

Both the Gilbert and Scottsdale venues have paved the way for Topgolf's expansion throughout the state, with more than 2.6 million visits since opening their doors. In March, Topgolf [announced](#) it will open Topgolf Tucson this winter.

The three-level Glendale location – which would be open year-round – includes up to 3,000 square feet of private event space and climate-controlled hitting bays that can host up to six players at one time. Callaway estimates that Topgolf Glendale would serve approximately 450,000 visitors in its first year of operation. Approximately half of all Topgolf guests describe themselves as "non-golfers."

Residents can track Topgolf's progress in Glendale at [Facebook.com/topgolfglendale](https://www.facebook.com/topgolfglendale) and @Topgolf on Twitter and Instagram.

About Topgolf

What started with twin brothers developing a technology to make golf scoring fun, has turned into a global brand focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 33 venues entertaining more than 10.5 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. To learn more and view exclusive digital content, follow @Topgolf or visit www.topgolf.com.

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