

Topgolf Breaks Ground on Second South Florida Location

The 65,000-square-foot venue is expected to open summer 2018

MIAMI, Oct. 6, 2017 /[PRNewswire](#)/ -- Global sports entertainment leader [Topgolf®](#) has broken ground on its second Greater Miami location in Doral. This marks Topgolf's fifth location in Florida. Topgolf has begun construction on the 65,000 square-foot venue, with an expected opening in summer 2018.

Through the premium experience of play, food and beverage and music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots instantly on a TV screen in their hitting bay. The venues also feature an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

The new venue will be located at the northwest corner of 12th Street and the Florida Turnpike extension in Doral. The 12-acre property was purchased from Prologis. Additionally, the new three-level location will include up to 3,000 square feet of private event space and 102 climate-controlled hitting bays that can host up to six players at one time. Topgolf estimates that the new location will serve approximately 450,000 visitors in its first year of operation. Nearly half of all Topgolf guests describe themselves as "non-golfers."

"Doral has the combination of fantastic weather year-round and a vibrant community," said Topgolf Chief Development Officer [Chris Callaway](#). "We are confident that Topgolf is going to be an excellent addition to the area, providing residents and tourists alike with a fun entertainment experience that everyone can enjoy."

The location in Miami Gardens is slated for grand opening by year-end, with Doral expected to open next year.

Residents can track Topgolf's progress in Miami at facebook.com/topgolfmiamidorale and @Topgolf on Twitter and Instagram.

About Topgolf

What started with twin brothers developing a technology to make golf scoring fun, has turned into a global brand focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 34 venues entertaining more than 10.5 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. To learn more and view exclusive digital content, follow @Topgolf or visit www.topgolf.com.

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