

# Topgolf Opens Friday in Indy

New Fishers location expected to attract 450,000 visitors annually

INDIANAPOLIS, Oct. 9, 2017 /PRNewswire/ -- Global sports entertainment leader **Topgolf**<sup>®</sup> opens the doors to its first Indiana location Friday at 9 a.m. in Fishers. The new three level, 65,000-square-foot venue is the company's 35<sup>th</sup> location worldwide.

"The Indianapolis market is key to our Midwest expansion, and we are very excited to become a part of this community," said Topgolf Indianapolis Director of Operations David Lingafelter. "Fishers has been nationally recognized for being a great place to work and play, and we are happy to finally open our entertainment destination that the whole community can enjoy."

Through the premium experience of play, food and music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. The venues also feature an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

Topgolf is located at 9200 E. 116<sup>th</sup> Street. More than 500 full- and part-time associates have been hired in advance of the opening. For more information, visit [www.topgolf.com](http://www.topgolf.com), [facebook.com/topgolffishers](https://facebook.com/topgolffishers) or @Topgolf on Twitter and Instagram.

## **About Topgolf**

What started with twin brothers developing a technology to make golf scoring fun, has turned into a global brand focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 34 venues entertaining more than 10.5 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. To learn more and view exclusive digital content, follow @Topgolf or visit [www.topgolf.com](http://www.topgolf.com).

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