## Topgolf Funds 225,000 Meals for Hungry Texans in Honor of Hunger Action Month

Topgolf donated \$75,000 to the North Texas Food Bank, which is providing aid to Houston residents displaced by Hurricane Harvey

DALLAS, Oct. 18, 2017 /<u>PRNewswire</u>/ -- As the presenting sponsor of Hunger Action Month, global sports entertainment leader **Topgolf**<sup>®</sup> donated \$75,000 to the <u>North Texas Food Bank</u> (NTFB), providing 225,000 nutritious meals to Texans in need. The NTFB is helping feed thousands of Houston residents displaced by Hurricane Harvey. In addition to its donation, Topgolf has been fundraising for the Houston Food Bank and Feeding America, the national network of food banks that comprises both the NTFB and the Houston Food Bank.

"We are grateful to Topgolf for their support of the Feeding America network in the aftermath of Hurricane Harvey and Hurricane Irma," said Feeding America Senior Vice President of Corporate Partnerships and Operations Nancy Curby. "There are people struggling with hunger in every single county in the United States. However, when a disaster strikes, this need is compounded. We appreciate Topgolf for helping raise awareness of this great need."

The NTFB is a top-ranked nonprofit relief organization, providing access to more than 190,000 meals each day for hungry children, seniors and families through a network of more than 1,000 programs and 200 Partner Agencies in a 13-county service area.

"Raising awareness about the critical issue of hunger is especially important during September – Hunger Action Month," said President and CEO of the North Texas Food Bank Trisha Cunningham. "We are so grateful to our friends at Topgolf who sponsored Hunger Action Month and helped raise food, funds and awareness for our mission. Thanks to Topgolf, we were able to put nutritious food on the table for our neighbors in need, and many more North Texans now understand how important it is to take action against hunger."

To combat increasing food insecurity in North Texas, the NTFB recently launched a 10-year plan to provide access to 92 million nutritious meals annually by 2025.

"After a devastating hurricane, a box of food or a case of water can make a person's day," said Topgolf Entertainment Group Co-Chairman and CEO <u>Erik Anderson</u>. "We are proud to work with Feeding America and its affiliates the North Texas Food Bank and Houston Food Bank to provide nutritious meals for communities in need."

Topgolf and Feeding America collaborated on a mini <u>documentary</u> about the aftermath of Hurricane Harvey. To support Feeding America's fight against hunger, please visit <u>www.feedingamerica.org/topgolf</u>.

## **About Topgolf**

What started with twin brothers developing a technology to make golf scoring fun, has turned into a global brand focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 35 venues entertaining more than 10.5 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. To learn more and view exclusive digital content, follow @Topgolf or visit www.topgolf.com.

Media Contact: Adrienne Chance Director of Corporate Communications, Topgolf Ph: (214) 501-5025 E-mail: press@topgolf.com

SOURCE Topgolf

Additional assets available online:

https://press.topgolf.com/2017-10-18-Topgolf-Funds-225-000-Meals-for-Hungry-Texans-in-Honor-of-Hunger-Action-Month