

Topgolf Aiming for Knoxville as 2nd Tennessee Location

The company is actively searching for a location and planning for a 2020 opening

KNOXVILLE, Tenn., Dec. 20, 2017 /[PRNewswire](#)/ -- Global sports entertainment leader **Topgolf®** today confirmed it is actively seeking a location in Knoxville. Topgolf opened its first Tennessee location in Nashville this September.

Through the premium experience of play, food and music, Topgolf inspires people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, groups, golf tournaments and instruction.

Since the opening of Topgolf's location in Nashville this September, the venue has seen more than 135,000 visits and approximately 1,000 private events that range from corporate outings, birthday parties and more.

"Anchored by the University of Tennessee, Knoxville is a vibrant community with continuing job growth," said Topgolf Chief Development Officer [Chris Callaway](#). Callaway anticipates that Topgolf Knoxville would serve approximately 300,000 guests annually. Nearly half of all Topgolf guests describe themselves as "non-golfers."

If plans progress, Topgolf would create 325 full-and part-time jobs at this location. The three-level venue would feature 1,500 square feet of private event space and 72 climate-controlled hitting bays that can host up to six players at a time.

Interested city officials and real estate professionals who have questions about the development process may contact the Topgolf Real Estate Development Department via email at development@topgolf.com.

About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 38 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, visit www.topgolf.com.

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