

First Topgolf Swing Suite in New England Now Open to Lynx Fitness Club Members

Located in the Boston Park Plaza hotel, Lynx offers three simulators that can be used by club members or rented by hotel guests for a fun and interactive experience

BOSTON, Jan. 9, 2018 /PRNewswire/ -- Boston residents and visitors seeking entertainment can now play **Topgolf®** virtually at the [Lynx Fitness Club](#), located in the [Boston Park Plaza](#) hotel. Global sports entertainment leader Topgolf today announced that Topgolf [Swing Suite](#), featuring three simulators, comfortable lounge seating, HDTVs and hotel food and beverage service, is now open at the new luxury fitness club.

Opened Jan. 1, Lynx is a premier fitness and golf club that offers the best equipment on the market, group and individualized training, luxury amenities and a limited membership model. Topgolf Swing Suite access is available to members at the Full and Elite Membership levels, as well as to Boston Park Plaza hotel guests at an hourly rate.

"We created Lynx with a vision of combining the benefits of a luxury gym with the amenities of a modern-day country club, so it felt natural to include one of the coolest sports entertainment experiences with Topgolf Swing Suite," said Lynx Co-founder and CEO Bill Najam. "Members and hotel guests can get a great workout, play some golf and enjoy a cold beer or cocktail in a social atmosphere, all in the heart of Back Bay."

For those looking to improve their golf game, Lynx also provides members access to on-staff PGA-certified golf professionals and specialized golf fitness trainers. With Topgolf Swing Suite access, members will enjoy year-round golf training and entertainment.

"Topgolf Swing Suite is an immersive social experience that delivers a one-of-a-kind simulation that's exciting for golfers and non-golfers alike," said Topgolf Swing Suite President [Ron Powers](#). "We're proud to partner with Lynx Fitness Club to bring a taste of Topgolf to the Boston community."

Topgolf continues to extend its brand beyond the four walls of its venues and inspire players to experience golf in captivating new ways. The company has a broad search underway for new Topgolf Swing Suite locations in casinos, resorts, premium shopping centers, upscale restaurants, sports arenas and cruise lines.

About Lynx Fitness Club

Located in Back Bay one block from the Boston Public Garden, Lynx is Boston's premier fitness and golf club, combining all the benefits of a luxury gym with the amenities and lifestyle of a modern day urban club. Lynx brings together the top trends in fitness, expert training staff, state of the art facilities and equipment, luxury amenities, and Boston's first Topgolf® Swing Suite for year-round golf training and entertainment. For more information, visit www.lynxfitnessclub.com.

About Topgolf Swing Suite

Topgolf Swing Suite is an immersive social experience offering guests a comfy lounge to play and enjoy fantastic food and beverage service. With a massive screen and a selection of exciting virtual games, the Topgolf Swing Suite delivers a one-of-a-kind simulation that's fun for golfers and non-golfers alike. Topgolf Swing Suite will be coming to premier entertainment and hospitality venues all around the world, accepting reservations for groups and walk-ins. Discover a completely new way to play at topgolf.com/swingsuite.

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