

# Topgolf Targets Albuquerque for First New Mexico Location

The company is planning for a 2019 opening

ALBUQUERQUE, N.M., Jan. 10, 2018 /PRNewswire/ -- Global sports entertainment leader [Topgolf®](#) today confirmed it is actively pursuing a location in Albuquerque near Montano Road and I-25. Pending city approval, the location would open in spring 2019.

Through the premium experience of play, food and music, Topgolf inspires people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, groups, golf tournaments and instruction.

Topgolf would create 325 full-and part-time jobs at this location. The three-level venue would feature 1,500 square feet of private event space and 72 climate-controlled hitting bays that can host up to six players at a time.

"With 310 days of sunshine every year, Albuquerque is the perfect location for Topgolf because we offer fun outdoor recreation as well as entertainment in our indoor spaces," said Topgolf Chief Development Officer [Chris Callaway](#). "The city has a growing population and distinct cultural amenities that attract a large number of visitors to the area."

Topgolf Albuquerque would sit on 14.4 acres at the southwest corner of Montano Road and I-25. Topgolf will lease the land from Albuquerque Investors, LLC. Callaway anticipates that Topgolf Albuquerque would serve approximately 300,000 guests annually. Nearly half of all Topgolf guests describe themselves as "non-golfers."

Residents can track Topgolf's progress in Albuquerque at [facebook.com/topgolfalbuquerque](https://facebook.com/topgolfalbuquerque) and @Topgolf on Twitter and Instagram.

## About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues

to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. With 40 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges, competitive tours, pop-up social experiences and the world's largest digital golf audience, Topgolf is truly everyone's game. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, visit [www.topgolf.com](http://www.topgolf.com).

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