

Topgolf Opens Friday in El Paso

10th Texas location expected to attract 450,000 visitors annually

EL PASO, Texas, Jan. 30, 2018 /PRNewswire/ -- Global sports entertainment leader **Topgolf**[®] opens the doors to its 10th Texas location on Friday at 9 a.m. The new three level, 65,000-square-foot venue is the company's 41st location worldwide.

"We are focused on creating great times for all of our guests and cannot wait to welcome the local community for an unforgettable experience," said Topgolf El Paso Director of Operations Chilo Mendoza.

Through the premium experience of play, food and music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. The venues also feature an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

Topgolf El Paso is located at 365 Vin Rambla Drive. More than 500 full- and part-time associates have been hired in advance of the opening. The new venue is opening just in time for Valentine's Day, and singles and couples looking for a fun night out can come in and reserve a bay. Topgolf also makes the perfect Valentine's Day gift with gift cards available for purchase at topgolf.com/giftcards. Want to work on your game? Topgolf U lessons start at \$29 and can be booked at topgolf.com/lessons.

For more information on the venue and upcoming events, visit www.topgolf.com, facebook.com/topgolfpaso or @Topgolf on Twitter and Instagram.

About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 40 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including

corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

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