

Topgolf Nashville Formally Establishes The Cowan Venue for Music Fans

Topgolf gives a nod to Nashville community by renaming its popular music venue after local street name

NASHVILLE, Tenn., Feb. 15, 2018 /PRNewswire/ -- Global sports entertainment leader **Topgolf®** today unveiled The Cowan as its new name for the two-story, 600-person live music and private events venue adjacent to Topgolf Nashville. With an open floor space and a private VIP area, the venue showcases established touring acts, as well as up-and-coming Nashville artists.

"We want to reinforce our commitment to Nashville's local culture and music scene," said Topgolf Entertainment Group Executive Chairman [Erik Anderson](#). "The Cowan is a space for Nashville to gather with friends and enjoy incredible live musical acts featuring state-of-the-art sound quality."

Notable performers at The Cowan include: Charles Kelley of Lady Antebellum, Stone Temple Pilots, George Clinton and Parliament Funkadelic, Old 97's, Sir Mix-A-Lot, Andrew McMahon in the Wilderness, Allen Stone, Chris Lane, Los Lobos, All Time Low, Starset and Jacob Whitesides.

"By renaming our concert venue, we hope to provide The Cowan with its own identity separate from our Topgolf gaming experience," said Topgolf Entertainment Group and Topgolf USA CEO [Dolf Berle](#). "This is a spot for all of the hottest artists to play and fans to have an incredible time. Our guests can come see a show at The Cowan without necessarily stepping foot on the Topgolf tee line."

The Cowan is located at 500 Cowan Street in Nashville. For more information and to view upcoming events, visit thecowannashville.com, facebook.com/thecowannashville, or instagram.com/thecowannashville.

About Topgolf Nashville

To make a name for yourself in Music City, you need two things: the ability to put on a great show every night and lots of energy. Topgolf Nashville has both. Located less than a mile from Nissan Stadium on Cowan Street, this three-level venue is one of Topgolf's flagship locations featuring a 600-guest concert venue, VIP suites, three bars, private event space and 102 climate-controlled hitting bays that can host up to six players at one time to socialize and play.

About Topgolf


Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 41 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

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