

# Topgolf Swinging into South Carolina

The global sports entertainment company will break ground this spring in Greenville

GREENVILLE, S.C., Feb. 27, 2018 /PRNewswire/ -- Global sports entertainment leader **Topgolf®** today officially announced Greenville as its next location. Topgolf will begin construction on the 55,000-square-foot venue this spring, and it is expected to open to the public in summer 2019.

"We welcome Topgolf to Greenville County and the Upstate, with its unique entertainment and event venue that is attractive to families, individuals and groups," said Greenville County Council Chairman Butch Kirven. "We appreciate the jobs and economic benefits Topgolf brings to our community and wish them great success."

Through the premium experience of play, food and beverage and music, Topgolf is inspiring people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. The venues also feature an outstanding chef-driven menu, top-shelf drinks, big screen TVs and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, golf tournaments, golf instruction and more.

The new Topgolf venue will be located at the intersection of I-85 and Pelham Road in Greenville. Topgolf plans to continue expansion in South Carolina and throughout the Southeast.

"Throughout the years, we have received countless inquiries from South Carolina residents asking us to build a Topgolf venue," said Topgolf Chief Development Officer [Chris Callaway](#). "We couldn't be more excited to offer the Greenville community a new destination for year-round indoor and outdoor entertainment that can be enjoyed by all ages."

Topgolf Greenville will create 325 full-and part-time jobs. The three-level venue would also feature approximately 1,500 square feet of private event space and 72 climate-controlled hitting bays that can host up to six players at a time.

Residents can track Topgolf's progress in Greenville at [facebook.com/topgolfgreenville](https://facebook.com/topgolfgreenville) and @Topgolf on Twitter and Instagram.

## About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 41 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit [topgolf.com](https://topgolf.com).

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