## Third Annual Topgolf Tour Invites Players to Compete for the Glory and \$50,000

Regional qualifier registration opens today as Topgolf searches the U.S. and U.K. for the world's best Topgolf team

DALLAS, April 5, 2018 /PRNewswire/ -- **Topgolf**® players across America and the United Kingdom will soon compete for the glory in the 22-city Topgolf Tour. Registration for the regional tournaments opens today at topgolf.com/tour, with the first tournament on July 29. The winning two-person team from each regional tournament will be outfitted head-to-toe in Under Armour and will earn a trip to Las Vegas for the Topgolf Tour Championship, plus a chance at returning home with the \$50,000 cash prize.

Established in 2016, the Topgolf Tour is the first golf tournament series where men and women compete for the same prize and play the same format. The 2018 Topgolf Tour is supporting the <u>Veteran Golfers Association</u>, with \$5 from every registration donated to the VGA. Additionally, active duty and veteran members of the U.S. Armed Forces can enter the military division. One team from the military division is guaranteed to advance to the Topgolf Tour Championship in Las Vegas.

"Excitement for the Topgolf Tour builds every year. With players of all backgrounds competing, Topgolf truly is Everyone's Game," said Topgolf Media President <u>YuChiang Cheng</u>. "We are proud to introduce a military division and support the Veteran Golfers Association this year to provide a social and athletic outlet in which veterans can participate."

Regional tournaments will take place across 22 cities from July 29 through Nov. 2. Each tournament is open to 68 teams of two players (male, female or mixed-gender teams), with spots filled on a first-come, first-served basis. Eligibility rules can be found online.

Players hit microchipped golf balls at targets with varying point values on the outfield. In round one of the regional tournaments, all teams will play three games. Using the cumulative scores from round one, the field will be cut to the top eight teams, who will move on to the second round of the tournament. The third and final round is a one game match-play shootout between the top two scoring teams from the second round. As a partner of Topgolf Tour, Dell Technologies will power the leaderboard and scoring updates. The winning team will advance to the Topgolf Tour Championship Nov. 2-4 at Topgolf Las Vegas.

"It was probably one of the cooler experiences of my life just from start to finish," said 2017 Topgolf Tour Champion Chris Mabry, who competed from Kansas City with Champion teammate Kevin Ward.

Previous Topgolf Tour competitors Nikki Bondura, Matt Cousens, Brad Barnes, Jamie Puterbaugh and Peter Campbell will be starring in Golf Channel's new <u>Shotmakers</u> show premiering Monday, April 9 at 9 p.m. ET. The show features an innovative new golf competition where precision shotmaking meets intense strategy in a fast-paced format.

The complete 2018 Topgolf Tour schedule is as follows:

July 29: New Jersey (Topgolf Edison)
July 30: Denver (Topgolf Centennial)

**Aug. 5:** Washington, D.C. (Topgolf Loudoun)

**Aug. 6:** Chicago (Topgolf Naperville) Indianapolis (Topgolf Fishers)

Aug. 11: Kansas City (Topgolf Overland Park)

Salt Lake City (Topgolf Midvale) **Aug. 19:** Nashville (Topgolf Nashville)

Sacramento (Topgolf Roseville)

Aug: 26: Atlanta + Topgor Malanta a Midtoyn)

Portland (Topgolf Hillsboro)

**Sept. 8:** Jacksonville (Topgolf Jacksonville)

Charlotte (Topgolf Charlotte)

**Sept. 9:** Houston (Topgolf Webster)

**Sept. 15:** Birmingham (Topgolf Birmingham) **Sept. 16:** Dallas/Fort Worth (Topgolf Fort Worth)

Orlando (Topgolf Orlando)

**Sept. 18:** United Kingdom (Topgolf Watford)

**Sept. 23:** Phoenix (Topgolf Scottsdale)

Austin (Topgolf Austin)

**Nov. 2:** Las Vegas (Topgolf Las Vegas)

Nov. 3-4: Tour Championship (Topgolf Las Vegas)

Anyone interested in participating is encouraged to visit **topgolf.com/tour** and sign up for Tour updates.

## **About Topgolf**

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 41 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

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