

# Topgolf Opens Friday in St. Louis

First Missouri location expected to attract 450,000 visitors annually

ST. LOUIS, July 30, 2018 /PRNewswire/ -- Global sports entertainment leader **Topgolf**<sup>®</sup> opens the doors to its first Missouri location on Friday at 9 a.m. The new three level, 65,000-square-foot venue is the company's 44<sup>th</sup> location worldwide.

"The community has been so welcoming to us during the last few months," said Topgolf St. Louis-Chesterfield Director of Operations Ben Wolski. "We couldn't be happier to finally be opening our doors and providing a new and exciting entertainment experience to the Chesterfield Valley."

Through the premium experience of play, food and beverage and music, Topgolf inspires people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, groups, golf tournaments and instruction.

Topgolf St. Louis-Chesterfield is located at 16851 N. Outer 40 Road. More than 500 full- and part-time associates have been hired in advance of the opening.

This summer, guests can enjoy '90s night on Thursday evenings, weekend brunch and more special events. Social leagues will begin this fall. For more information regarding the venue and upcoming events, visit [topgolf.com/stlouis](http://topgolf.com/stlouis), [facebook.com/topgolfstlouis](https://www.facebook.com/topgolfstlouis) or @Topgolf on Twitter and Instagram.

## About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 43 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit [topgolf.com](http://topgolf.com).

## Media Contact:

Morgan Schaaf  
Communications Manager  
Ph: (214) 501-5028  
E-mail: [press@topgolf.com](mailto:press@topgolf.com)

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