

# Topgolf Opens Second Location in Greater Miami

Fifth Florida location expected to attract 450,000 visitors annually

MIAMI, Aug. 6, 2018 /PRNewswire/ -- Global sports entertainment leader **Topgolf®** opens the doors to its second Greater Miami location on Friday at 9 a.m. The new three-level, 65,000-square-foot venue is the company's 45<sup>th</sup> location worldwide.

"We are so excited to be opening our fifth Florida location here in south Florida," said Topgolf Miami Doral Director of Operations Ashley Rosales. "This venue has been several months in the making, and we can't wait to provide our second entertainment destination in Greater Miami."

Through the premium experience of play, food and beverage and music, Topgolf inspires people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, groups, golf tournaments and instruction.

Topgolf has four other existing Florida locations in Jacksonville, Miami Gardens, Orlando and Tampa, employing more than 1,900 Associates in the state. The new Doral venue is located at 11850 NW 22<sup>nd</sup> Street. More than 500 full- and part-time associates have been hired in advance of the opening.

This summer, guests can enjoy '90s Night on Thursday evenings, weekend brunch and more special events. Social leagues will begin this fall. For more information regarding the venue and upcoming events, visit [topgolf.com/miamidoral](http://topgolf.com/miamidoral), [facebook.com/topgolfmiamidoral](https://www.facebook.com/topgolfmiamidoral) or @Topgolf on Twitter and Instagram.

## About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 44 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit [topgolf.com](http://topgolf.com).

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