

# Topgolf Crush Set to Take Over AT&T Park in San Francisco Nov. 16-18

Topgolf Crush San Francisco, presented by Hertz, will transform AT&T Park into an interactive golf entertainment experience

SAN FRANCISCO, Sept. 12, 2018 [/PRNewswire/](#) -- Global sports entertainment leader [Topgolf](#) and [Giants Enterprises](#) are bringing the Topgolf Crush experience to AT&T Park, Home of the San Francisco Giants, from Nov. 16-18. Topgolf Crush San Francisco, presented by Hertz, will give sports fans, golfers and non-golfers alike a chance to crush golf balls from the Alaska Airlines Club Level seating area of AT&T Park into colorful targets on the field. Tickets will go on sale Monday, Sept. 17, at 10 a.m. PST at [sfgiants.com/topgolf](#).

"We are thrilled to team with Topgolf to bring the first-ever, full-venue golf experience to AT&T Park in our 18-year history," said Giants Enterprises Senior Vice President Stephen Revetria. "This event will be truly one-of-a-kind and unlike anything we've hosted before at the ballpark. We pride ourselves on delivering unique and memorable experiences and are excited to provide our community with another way to enjoy our world-class venue."

The three-day festival will include award-winning food and beverage options that have become synonymous with AT&T Park, music for those wanting to keep the fun going before or after their tee time, and additional entertainment options for attendees of all ages. Topgolf Crush features Toptracer Range technology that tracks the flight path of the golf balls, instantly scoring every shot in an interactive, in-ballpark Topgolf game, so players can compete against others while they aim for massive targets ranging from 40 to 150 yards away on the field. After dark, the targets will glow and light up the field for a special night golf experience.

"Topgolf is committed to delivering premium experiences that connect people in meaningful ways, and we're pleased to work with Giants Enterprises and Hertz to bring this unique event to one of the most scenic ballparks in the country," said Topgolf Media President YuChiang Cheng. "Crushing golf balls at an iconic venue like AT&T Park will be an unforgettable bucket list activity for Bay Area residents, Giants fans and San Francisco visitors, regardless of golf ability."

Tee times for Topgolf Crush San Francisco are reserved in approximately one-hour increments. Prices start at \$50 for player tickets and \$100 for premium tickets. Premium tickets include access to a private hospitality area that includes access to a Topgolf Swing Suite GO simulator for practice sessions, food and beverage vouchers, drink tickets, a limited-edition souvenir, a complimentary AT&T Park tour ticket, a complimentary Topgolf lifetime membership, and a \$10 Game Play voucher, redeemable at any U.S. Topgolf location, excluding Topgolf Las Vegas.

Throughout the weekend, Hertz will be elevating the experience with exciting activations at the event for fans and Hertz customers alike. "As the exclusive rental car provider of Topgolf, we're thrilled to enhance our partnership and serve as the presenting sponsor of Topgolf Crush San Francisco at AT&T Park," said Hertz Senior Vice President of Brand Jayesh Patel. "This event truly takes the Topgolf experience to another level and we look forward to helping everyone who attends have fun and make some great memories."

Tickets for Topgolf Crush San Francisco, presented by Hertz, will go on sale at 10 a.m. PST on Monday, Sept. 17. For more information or to book a corporate event, visit [sfgiants.com/topgolf](#).

*For photos and video from past Topgolf Crush events, including a rendering from AT&T Park, click [here](#).*

## **About Giants Enterprises:**

Giants Enterprises, the entrepreneurial arm of the San Francisco Giants dedicated to developing new ventures beyond the Major League Baseball franchise, hosts one-of-a-kind experiences at AT&T Park, throughout San Francisco, on San Francisco Bay and beyond. Giants Enterprises has produced thousands of events over the last

18+ years, including the 34th America's Cup, delivering the Official Spectator Experiences and successfully commercializing the event for the first time in its 160-year history. In addition, Giants Enterprises has produced and executed major concerts, international soccer matches, Rugby World Cup Sevens 2018, professional & college football games and The Giant Race series. One of the top hospitality, event, entertainment and sports consultancy teams in the world, Giants Enterprises operates more than 15 venues in and around AT&T Park including two luxury maritime vessels. For more information, visit [www.giantsenterprises.com](http://www.giantsenterprises.com).

### **About Hertz**

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: [www.hertz.com](http://www.hertz.com).

### **About AT&T Park**

Since opening its gates, AT&T Park has become internationally-renowned as a premier venue in the world of both sports and entertainment. On the diamond, more than 56 million spectators have witnessed a number of magical moments, including three World Series Championships (2010, 2012 & 2014), the raising of four National League Pennants and seven playoff appearances. On June 13, 2012, the organization's first-ever Perfect Game was thrown by Giants ace Matt Cain. On July 10, 2007 AT&T Park was the center of the baseball universe when it hosted the 78th Major League Baseball All-Star Game. AT&T Park has also played host to some of music's biggest acts, including Lady Gaga, Beyoncé & Jay Z, the Rolling Stones, Bruce Springsteen and the E-Street Band, Green Day and Billy Joel.

### **About Topgolf**

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 45 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit [topgolf.com](http://topgolf.com).

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