

Topgolf Celebrates International Day of the Deaf on September 30 with Complimentary Classes

All U.S. venues will offer opportunity for guests with hearing impairments to learn golf and network

DALLAS, Sept. 17, 2018 /PRNewswire/ -- Global sports entertainment leader [Topgolf](#) today announced that every U.S. venue will offer a golf instruction and networking event for guests with hearing impairments on Sunday, Sept. 30, from 2-3 p.m. This special Topgolf Coach class, hosted in honor of International Day of the Deaf, will be tailored to teach all skill levels the fundamentals of the game in a relaxed and social setting. American Sign Language interpreters also will be present at all venues during the classes.

"As American Sign Language users, we are thrilled to see Topgolf take the initiative to support and accommodate the deaf and hard of hearing community, along with recognizing deaf-led organizations such as [Deaf Action Center](#)," said Deaf Action Center Interpreting Department Manager Eric Patterson. "This type of forward thinking that Topgolf is presenting not only brings much needed exposure to our culture and language, but also shows their inclusivity and commitment to all cultures and languages."

In addition to the complimentary class on Sept. 30, Topgolf will be unveiling a safety and instructional video in American Sign Language that can be accessed on every game panel for any guest with a hearing disability. This will be the first video available on the Topgolf game screen and aims to make the guest experience at Topgolf more comfortable and inclusive.

"At Topgolf, we care greatly about being everyone's game," said Topgolf Chief Executive Officer [Dolf Berle](#). "We hope that all members of the deaf community will join us for this opportunity as we celebrate this day which honors them across the globe."

Topgolf's energetic, beginner-friendly, 60-minute class is built around a variety of drills to improve body motions and make each individual's golf swing intuitive and free-flowing. One hour of instruction will include:

- Warm-up and Review the Basics – grip, stance, posture, wedges, irons and woods
- Drill Stations – individuals to work as two-person teams
- Intro to Competition – instructors will direct individuals in how to use their newly learned skills to play Topgolf games

All Topgolf coaches know how to bring about improvement for their students by customizing their teaching method to match their student's personality, skill level and goals. Each coach goes through a rigorous certification program with access to video analysis tools and high-tech games to demonstrate trackable progress for their students.

With a maximum of 12 individuals per class, interested individuals should register early for their complimentary session at topgolf.com/dayofthedeaf. For information regarding Topgolf's golf instruction program, visit topgolf.com/lessons.

About Topgolf


Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that

makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 45 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

Media Contact:

Morgan Schaaf
Communications Manager
Ph: (214) 501-5028
E-mail: press@topgolf.com

SOURCE Topgolf

Additional assets available online:  [Photos \(2\)](#)

<http://press.topgolf.com/2018-09-17-Topgolf-Celebrates-International-Day-of-the-Deaf-on-September-30-with-Complimentary-Classes>