Topgolf Opens Second Location in New Jersey

Mount Laurel venue expected to attract 450,000 visitors annually

MOUNT LAUREL, N.J., Oct. 1, 2018 / PRNewswire/ -- Global sports entertainment leader $\frac{Topgolf}{}^{\otimes}$ opens the doors to its second New Jersey location at 9 a.m. Friday in Mount Laurel. The new three-level, 65,000-square-foot venue is the company's 48^{th} location worldwide.

"We have been working very hard to get this venue open," said Topgolf New Jersey – Mount Laurel Director of Operations Danielle DeFalco. "We are very excited to finally be opening our doors to provide year-round entertainment to the local community!"

Through the premium experience of play, food and beverage and music, Topgolf inspires people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, groups, golf tournaments and instruction.

The new Mount Laurel venue is located at 104 Centerton Road. More than 500 full- and part-time associates have been hired in advance of the opening.

This fall, guests can enjoy new menu offerings, weekend brunch and other special events. For more information about the venue and upcoming events, visit topgolf.com/mountlaurel, facebook.com/topgolfmtlaurel or @Topgolf on Twitter and Instagram.

About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 47 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

Media Contact:

Morgan Schaaf Communications Manager Ph: (214) 501-5028

E-mail: press@topgolf.com

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