

Topgolf and Mastercard Partner to Provide Priceless Experiences in Golf and Entertainment

Mastercard signs on as the first payment systems sponsor of Topgolf, teeing up unique benefits for cardholders

DALLAS, Oct. 23, 2018 /PRNewswire/ -- Topgolf and Mastercard are proud to announce that Mastercard has joined the global sports leader's portfolio of partners as the Official Payment System and Preferred Card of Topgolf. Beginning in 2019, Mastercard will make a suite of benefits and perks exclusively available to cardholders designed to enrich their Topgolf experience.

As part of the partnership, Mastercard cardholders will receive access to reservation times and preferred pricing at most Topgolf venues nationwide. They will also receive the opportunity to win Priceless experiences throughout the year and access to exclusive pre-sales and discounted tickets to Topgolf events, such as concerts, coaching programs and many others, courtesy of Mastercard.

"Mastercard is known for making priceless moments possible for their cardholders, and Topgolf guests and associates create those experiences every day. Partnering with Mastercard aligns our shared purpose of connecting people in meaningful ways," said [Rodney Ferrell](#), Topgolf's vice president of global partnerships.

Beyond these unique benefits, a Mastercard cardholder's next swing at Topgolf can unlock experiences that are truly Priceless including the chance to receive surprise lessons and golf clinics led by Mastercard Golf Ambassadors. Topgolf and Mastercard also plan to integrate payment technologies in Topgolf venues that will make the checkout experience simpler and unique for today's more digital consumer.

"Mastercard is constantly seeking opportunities to give cardholders more ways to attend, watch, play and experience golf and recreation," said Cheryl Guerin, executive vice president of North America Marketing and Communications at Mastercard. "We look forward to partnering with Topgolf to unlock unique access and bring golf fans closer to their passion for the game with every swipe, dip or tap of a Mastercard,"

Topgolf fans attending Money20/20 at the Venetian Hotel in Las Vegas Oct. 22-24 can visit Mastercard Booth #1816 to play in a Topgolf Swing Suite Go and learn more about the partnership. For more details, please visit topgolf.com/partnerships.

About Mastercard

[Mastercard](#) (NYSE: MA), www.mastercard.com, is a technology company in the global payments industry. Our global payments processing network connects consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. Mastercard products and solutions make everyday commerce activities – such as shopping, traveling, running a business and managing finances – easier, more secure and more efficient for everyone. Follow us on Twitter [@MastercardNews](#), join the discussion on the [Beyond the Transaction Blog](#) and [subscribe](#) for the latest news on the [Engagement Bureau](#).

About Topgolf

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the


moments that matter. Topgolf is truly everyone's game, with 49 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

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