## Topgolf Breaks Ground in Schaumburg

New Chicago location expected to attract 450,000 visitors annually

CHICAGO, Nov. 8, 2018 /PRNewswire/ -- Global sports entertainment leader **Topgolf**® has officially broken ground on its third Illinois location in the Chicago suburb of Schaumburg. The new three-level, 65,000-square-foot venue is expected to open to the public in late 2019.

"Chicago is the third largest city in the U.S., and Schaumburg is its leading suburb, consistently ranked as one of the top places to live in the state," said Topgolf Chief Development Officer <a href="Chris Callaway">Chris Callaway</a>. "We first opened our doors in Chicago back in 2007, and we are humbled at the privilege to continue expanding in this market."

Through the premium experience of play, food and beverage and music, Topgolf inspires people of all ages and skill levels – even non-golfers – to come together for playful competition. Guests can enjoy point-scoring golf games using microchipped balls that instantly score themselves, showing players the accuracy and distance of their shots on a TV screen in their hitting bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays for all-seasons comfort. Year-round programming includes events for kids and families, social leagues, groups, golf tournaments and instruction.

"The Village of Schaumburg is excited that Topgolf is developing in the newly created Veridian. Topgolf will lead the transformation of the former Motorola campus into a new global place for business that is unique to the Chicago Region," said Village President Al Larson. "The area will be a vibrant and prosperous mixed-use center with high quality developments and entertainment venues spurred by Topgolf, and we look forward to its opening."

Topgolf opened Wood Dale in 2007, followed by Naperville in 2015. Both venues employ more than 800 associates. Topgolf will create an additional 500 full- and part-time jobs in Schaumburg.

The new Schaumburg venue is a new prototype, located along Interstate 90 at Meacham Road. The planned three-level venue features 102 climate-controlled hitting bays, a full-service restaurant and three bars, 250 high-definition flat-screen TVs, a 5,000-square-foot outdoor patio and 3,000 square feet of private event space. Approximately half of all Topgolf guests describe themselves as "non-golfers."

Residents can track Topgolf's progress in Schaumburg at <u>facebook.com/topgolfchicagoschaumburg</u> and @Topgolf on Twitter and Instagram.

## **About Topgolf**

Topgolf pioneered a technology to make golf more fun and engaging. It has since emerged as a global sports and entertainment community focused on connecting people in meaningful ways. Today, Topgolf continues to blend technology and entertainment, golfers and non-golfers, children and adults – to create an experience that makes socializing a sport for everyone. No matter the occasion or who you share it with, we believe every great time starts with play, is fueled by food and beverage, moved by music and made possible through community. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort, a chef-inspired menu for year-round deliciousness and hundreds of Associates eager to help create the moments that matter. Topgolf is truly everyone's game, with 49 venues entertaining more than 13 million Guests annually, original content shows, next-gen simulator lounges through Topgolf Swing Suite, the global Topgolf Tour competition, pop-up social experiences like Topgolf Crush, Toptracer technology as seen on TV, and the world's largest digital golf audience. For more information about Topgolf, including corporate sponsorships, hospitality opportunities or to learn about and view exclusive digital content, please visit topgolf.com.

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