

Topgolf Names Rebecca Fine as New Chief People Officer

Fine will support the people and leadership needs for each of the fast-growing business lines of Topgolf

DALLAS, March 20, 2019 /PRNewswire/ -- Global sports entertainment leader **Topgolf**® hired Rebecca Fine as Chief People Officer to align people strategies to both its business and growth strategies. Fine will be based in Dallas, Texas, and will report to [Topgolf Entertainment Group CEO Dolf Berle](#).

"Our Associates are the core of our business and our number one priority," said Berle. "With Becky's deep Human Resources experience, we will continue to drive business and growth strategies that align with our cultural values and our team of very talented Associates across the globe."

Fine has more than 30 years of experience in Human Resources and Operations. Prior to joining Topgolf, Fine spent seven years at Panera Bread as the Chief People Officer, leading Human Resources during the height of the company's growth from 300 to more than 1,600 locations and 50,000 Associates. Fine was also a COO of Honolulu Coffee Company, where she oversaw operational standards. Most recently, Fine led strategies for growth and improvement of day-to-day operations for Lion's Choice Restaurants.

"Topgolf is a place where innovation and fun fuse together, changing the way people gather and play golf," said Fine. "The company's unique culture and dynamic leadership team are key elements to empowering every Associate to go above and beyond, creating moments that matter for everyone."

For more information on Topgolf, please visit www.topgolf.com.

About Topgolf

Topgolf is a global sports entertainment community creating great times for all. With a worldwide fan base of nearly 100 million, Topgolf prides itself on its special blend of technology, entertainment, food & beverage, and the inherent good that can be accomplished when people from all walks of life come together.

The original brand expression of this togetherness is the Topgolf venue. These multi-level complexes feature high-tech golf balls and gaming, climate-controlled hitting bays, a renowned menu, hand-crafted cocktails, corporate and social event spaces, music and more. The 53 U.S. venues, including four international venues, entertain more than 17 million Guests annually.

Beyond the venues, Topgolf fits seamlessly into the lives of our engaged community with emerging brands such as Topgolf Swing Suite, a luxury simulator experience; Toptracer, real-time golf ball tracking as seen on TV; Toptracer Range, bringing the tracing technology to driving ranges around the world; and WGT, the world's largest digital golf audience. As a growing lifestyle brand, Topgolf has also launched new ways to engage and delight our Guests through original content series, pop up social experiences like Topgolf Crush, and through our Nashville concert hall, The Cowan.

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