

# Topgolf Crush Set to Take Over Soldier Field in Chicago, July 11-14

Topgolf Crush at Soldier Field, presented by Dell Technologies, Coca-Cola and Black Clover will transform the home of the Chicago Bears into an interactive golf entertainment festival

CHICAGO, May 6, 2019 /PRNewswire/ -- Global sports entertainment leader [Topgolf](#) and [Complex Sports and Entertainment](#) are bringing the Topgolf Crush experience to Soldier Field, home of the Chicago Bears, from July 11-14. Topgolf Crush Soldier Field, presented by Topgolf Crush's official scoring partner, [Dell Technologies](#), along with [Coca-Cola](#) and [Black Clover](#), will give sports fans, golfers and non-golfers alike a chance to crush golf balls from the South Endzone of Soldier Field into colorful targets on the field. Tickets will go on sale at 8 a.m. on Monday, May 6, at [topgolf.com/crush](#).

"Soldier Field is excited to announce our unique partnership with Topgolf by offering golf at our iconic sporting venue," said Mike Kelly, General Superintendent and CEO of the Chicago Park District. "Soldier Field has a long history of offering distinctive special events from car racing, boxing to ski jumping. The collaboration with Topgolf allows that tradition to continue. The Chicago Park District takes great pride in bringing one-of-a-kind experiences to Soldier Field. Not only do the events generate revenue to benefit the parks, they also allow the community opportunities to enjoy exciting special events at Soldier Field."

The four-day festival will include delicious food and beverage options, music for those wanting to keep the fun going before or after their tee time, limited edition Topgolf Crush merchandise available for purchase and additional entertainment options for Guests of all ages.

Topgolf Crush features [Toptracer Range](#), an innovative technology that is used in major televised golf broadcasts and tracks the flight path of the golf balls, instantly scoring every shot in an interactive, in-ballpark Topgolf game. Players can compete as they aim for massive targets ranging from 75 to 140 yards away on the field. After dark, the targets will glow and light up the field for a special night golf experience.

"Topgolf Crush gives sports fans the opportunity of a lifetime to crush golf balls at their favorite venues, and we can't wait to bring the experience to the legendary Soldier Field," said Topgolf Media President YuChiang Cheng. "Topgolf is committed to delivering premium experiences that connect people in meaningful ways, and hitting golf balls at an iconic venue like Soldier Field will surely be an unforgettable bucket list activity for Chicago residents, Bears fans and visitors to the Windy City, regardless of golf ability."

Tee times for Topgolf Crush Soldier Field are reserved in one-hour increments. Prices start at \$50 for player tickets and \$105 for VIP tickets. VIP tickets include access to a hospitality area, food vouchers, drink tickets, a limited-edition Topgolf Crush Soldier Field hat provided by Black Clover, a complimentary Topgolf lifetime membership and a \$10 Game Play voucher, redeemable at any U.S. Topgolf location, excluding Topgolf Las Vegas.

Tickets for Topgolf Crush Soldier Field, presented by Dell Technologies, Coca-Cola, Black Clover, will go on sale at 8 a.m. on Monday, May 6. For more information or to book a corporate event, visit [topgolf.com/crush](#).

*For photos and video from past Topgolf Crush events, click [here](#).*

## **About Topgolf**

Topgolf is a global sports entertainment community creating great times for all. With a worldwide fan base of nearly 100 million, Topgolf prides itself on its special blend of technology, entertainment, food & beverage, and the inherent good that can be accomplished when people from all walks of life come together.

The original brand expression of this togetherness is the Topgolf venue. These multi-level complexes feature high-tech golf balls and gaming, climate-controlled hitting bays, a renowned menu, hand-crafted cocktails, corporate and social event spaces, music and more. The 54 U.S. venues, including four international venues,

entertain more than 17 million Guests annually.

Beyond the venues, Topgolf fits seamlessly into the lives of our engaged community with emerging brands such as Topgolf Swing Suite, a luxury simulator experience; Toptracer, real-time golf ball tracking as seen on TV; Toptracer Range, bringing the tracing technology to driving ranges around the world; and WGT, the world's largest digital golf audience. As a growing lifestyle brand, Topgolf has also launched new ways to engage and delight our Guests through original content series, pop up social experiences like Topgolf Crush, and through our Nashville concert hall, The Cowan.

#### **About Topgolf Crush**

Topgolf is bringing its iconic social experience to the most epic stadiums and venues across the country. Topgolf Crush is a thrilling experience that allows guests to crush golf balls from hitting bays in the stands at giant targets on the field below. Virtual reality meets the real world as each bay is fitted with game panels featuring Toptracer technology to track the flight path and trajectory of every golf shot. Each Topgolf Crush ticket gives guests all-day access to the event, as well as an hour-long tee time so they can come early and stay late for the festival experience with live music, delicious food and drinks. Single bay and group events are available via reservations. To view exclusive digital content and see where Topgolf Crush is taking its legendary roadshow next, head to [topgolf.com/crush](https://topgolf.com/crush).

#### **About Dell Technologies**

[Dell Technologies](#) is a unique family of businesses that helps organizations and individuals build their digital future and transform how they work and live. The company provides customers with the industry's broadest and most innovative technology and services portfolio spanning from edge to core to cloud. The Dell Technologies family includes [Dell](#), [Dell EMC](#), [Pivotal](#), [RSA](#), [Secureworks](#), [Virtustream](#) and [VMware](#).

#### **About Complex Sports and Entertainment**

Founded in 2018, Complex is driven by creating unique experiences at unique venues. Complex's services include venue marketing, booking and management in the tours, special events and ticketed events categories. Complex owns and operates a portfolio of content in each event category. The company's model is designed to keep venues "open 363 days per year." For more information, please visit [complexsportsandentertainment.com](https://complexsportsandentertainment.com).

#### **About Soldier Field**

Opening on October 9, 1924, the Grant Park Municipal Stadium premiered and one year later, at the request of the Chicago Gold Star Mothers, the stadium was renamed Soldier Field. Soldier Field was known as one of the great venues during the "Golden Age of Sports" and one of Chicago's most famous landmarks. Crowds in excess of 100,000 were commonplace, marked by several memorable events including the 1926 Army-Navy game and the epic 1927 Jack Dempsey/Gene Tunney heavyweight rematch featuring the controversial "long count." Soldier Field has also hosted famous figures throughout its' history including President Franklin Roosevelt and Dr. Martin Luther King Jr. Soldier Field is also the birthplace of the first Special Olympic Games held in 1968. College and Professional football, rock concerts, festivals, rodeos, stock-car races, and even skiing events have called Soldier Field home. Soldier Field is also home to the 1985 Super Bowl Champion Chicago Bears.

Today, Soldier Field continues to host an incredible variety of events from professional and collegiate sporting events, to concerts, festivals, and private functions, averaging over 200 events annually. Some of the most renowned international teams have competed at the stadium including the Chicago Blackhawks vs. the Pittsburgh Penguins during the 2014 NHL Stadium Series; the New Zealand All Blacks and Black Ferns, Australia, Ireland, Italy, and U.S. national rugby teams; Brazil, Mexico, U.S. & England national soccer teams; Manchester United, Barcelona, Real Madrid, Liverpool premier teams, the 1994 World Cup, 2017 MLS All-Star Game, and the CONCACAF Gold Cup Finals and Semi-Finals. In addition to sporting events, Soldier Field has hosted premier musical acts including Beyoncé, Ed Sheeran, Guns N' Roses, JAY-Z, Justin Timberlake, Kenny Chesney, Luke Bryan, Metallica, Rolling Stones, Taylor Swift, and U2.

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