

# Topgolf Officially Breaks Ground in Omaha

Global sports entertainment leader is thrilled to expand to Nebraska

OMAHA, Neb., June 4, 2019 /PRNewswire/ -- **Global sports entertainment leader Topgolf** officially broke ground on Nebraska's first venue in Omaha. Construction on the new venue begins this week with a projected opening date of spring 2020.

"The Topgolf team is proud to officially break ground on our first Nebraska venue today," said Topgolf Chief Development Officer [Chris Callaway](#). "We are thrilled for the opportunity to create unforgettable shared experiences with our associates and guests once Topgolf Omaha officially opens next year."

Topgolf began as a technology that disrupted the game of golf by making it more fun, engaging and inclusive. It has since grown into a global sports entertainment company with a fan base of nearly 100 million people. With an unmatched entertainment experience, Topgolf invites guests to enjoy the fun vibes and innovative technology that make each individual's visit memorable.

At the crossroads of play, food and beverage, music and community, Topgolf is truly a home to anyone who wishes to create special moments with friends and family. When guests come to Topgolf, they are greeted with a smile at the door – because guests of all ages and skill levels are encouraged to come together for playful competition and meaningful connections.

While waiting for Topgolf Omaha to make its debut, stay in the loop on all things Topgolf Omaha by following us at [facebook.com/topgolfomaha](https://facebook.com/topgolfomaha) and @Topgolf on Twitter and Instagram.

## **About Topgolf**

Topgolf is a global sports entertainment community creating great times for all. With a worldwide fan base of nearly 100 million, Topgolf prides itself on its special blend of technology, entertainment, food & beverage, and the inherent good that can be accomplished when people from all walks of life come together.

The original brand expression of this togetherness is the Topgolf venue. These multi-level complexes feature high-tech golf balls and gaming, climate-controlled hitting bays, a renowned menu, hand-crafted cocktails, corporate and social event spaces, music and more. The 54 U.S. venues, including four international venues, entertain more than 17 million Guests annually.

Beyond the venues, Topgolf fits seamlessly into the lives of our engaged community with emerging brands such as Topgolf Swing Suite, a luxury simulator experience; Toptracer, real-time golf ball tracking as seen on TV; Toptracer Range, bringing the tracing technology to driving ranges around the world; and World Golf Tour (WGT), the world's largest digital golf audience. As a growing lifestyle brand, Topgolf has also launched new ways to engage and delight our Guests through original content series, pop up social

experiences like Topgolf Crush, and through our Nashville concert hall, The Cowan.

**Media Contact:**

Caroline Jerome


Communications Coordinator, Topgolf

Ph: 214-501-5025

E-mail: [press@topgolf.com](mailto:press@topgolf.com)

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