

Topgolf Opens Newest Venue in National Harbor

Venue expected to attract 450,000 visitors annually

WASHINGTON, June 17, 2019 /PRNewswire/ -- Global sports entertainment leader **Topgolf**[®] opens the doors to its latest Washington, D.C.-area location at 9 a.m. Friday near National Harbor. The new, three-level, 65,000-square-foot venue is the company's 55th location worldwide.

"As Topgolf continues to expand throughout the country, we are thrilled to strengthen our presence in the nation's capital as we officially open Topgolf National Harbor this week," said Topgolf Chief Operations Officer [Craig Kessler](#). "This exciting new venue allows us to continue connecting with the local community and creating moments that matter with Guests while showcasing some of Topgolf's innovations, including Toptracer, which is the same technology seen on TV that tracks the flight path of the golf ball."

With a worldwide fan base of nearly 100 million, Topgolf connects people in meaningful ways through its special blend of technology, entertainment, food and beverage, and the inherent good that can be accomplished when people from all walks of life come together. Guests – including golfers and non-golfers alike – can enjoy point-scoring games using microchipped balls that instantly show performance data, including accuracy and distance, on a TV screen in the bay. Topgolf venues feature a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music in climate-controlled hitting bays. Year-round programming includes events for kids and families, social leagues, golf tournaments, lessons and much more.

The new Topgolf venue is located at 6400 Clipper Way in Oxon Hill, Md. More than 500 full- and part-time associates have been hired in advance of the opening. Along with enjoying the new venue in National Harbor, guests in the surrounding communities can visit venues in both Alexandria and Loudoun County.

For more information about the venue and upcoming events, please visit topgolf.com/national_harbor, [facebook.com/nationalharbor](https://www.facebook.com/nationalharbor) or @Topgolf on Twitter and Instagram.

About Topgolf

Topgolf is a global sports entertainment community creating great times for all. With a worldwide fan base of nearly 100 million, Topgolf is committed to growing the game of golf and offers innovative ways to experience the game – whether it be in-person, virtually or digitally. Topgolf prides itself on its special blend of technology, entertainment, food & beverage and the inherent good that can be accomplished when people from all walks of life come together.

The original brand expression of this togetherness is the Topgolf venue. These multi-level complexes feature high-tech golf balls and gaming, climate-controlled hitting bays, a renowned menu, hand-crafted cocktails, corporate and social event spaces, music and more. The 54 worldwide venues, including four international venues, entertain more than 17 million Guests annually.

Beyond the venues, Topgolf fits seamlessly into the lives of our engaged community with emerging brands such as Topgolf Swing Suite, a luxury simulator experience; Toptracer, tracing the flight path of the golf ball as seen on TV; Toptracer Range, bringing the tracing technology to driving ranges around the world; and World Golf Tour by Topgolf, the world's largest digital golf audience. As a growing lifestyle brand, Topgolf has also launched new ways to engage and delight our Guests through original content series, Topgolf Live pop-up social experiences and through our Nashville concert hall, The Cowan.

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