

# Topgolf Entertainment Group Breaks Guinness World Record For Most People Hitting A Golf Ball Simultaneously

In Celebration of Topgolf's Inaugural Get Out and Swing Day, Bachelor stars Colton Underwood and Cassie Randolph Joined Topgolf to Break World Record

DALLAS, Nov. 20, 2019 /PRNewswire/ -- [Topgolf Entertainment Group](#), a global sports and entertainment community, celebrated the inaugural Topgolf Get Out and Swing Day on November 7 by breaking the Guinness World Record for the most people hitting a golf ball simultaneously across the globe. The synchronized swings took place at all Topgolf venues in the U.S. and the U.K. where nearly 2,000 Topgolf Associates and Guests hit a golf ball at the same time at 8:00 a.m. PST. Additionally, swings were activated as part of the record-breaking attempt at the Topgolf Live pop-up event at Oracle Park in San Francisco, at select Toptracer Range and Swing Suite locations, and on the Topgolf World Golf Tour gaming app.

Bachelor stars Colton Underwood and Cassie Randolph kicked off the challenge from the Topgolf Live pop-up event at the iconic Oracle Park in San Francisco. Colton and Cassie joined the nearly 2,000 people around the globe as they swung from the Club Level to hit Topgolf targets located on the diamond at Oracle Park. A judge and witnesses were on hand at every location to ensure accurate synchronization and to capture the record attempt.

The effort was part of Topgolf's newly launched Go Out Swinging brand campaign which builds the belief that Topgolf is a place to have fun and discover common ground no matter the occasion - for golfers and non-golfers alike.

"Topgolf is all about celebrating life's moments, big or small - and we couldn't think of a better way to celebrate our inaugural Get Out and Swing Day than by setting a world record," said Topgolf Entertainment Group Chief Marketing Officer [Brian Radics](#). "Mobilizing our teams and Guests across all our assets to set the current world record reinforces our belief in the power of bringing communities together through entertainment."

For more information, visit [www.topgolf.com](http://www.topgolf.com) or follow Topgolf on Facebook, Instagram, Twitter or LinkedIn.

## **ABOUT TOPGOLF ENTERTAINMENT GROUP**

Topgolf Entertainment Group is a global sports and entertainment community that connects nearly 100 million fans in meaningful ways through the experiences we create, the innovation we champion and the good that we do. What began as a technology that enhanced the game of golf now encompasses a range of unmatched experiences where communities can discover common ground at brand expressions including Topgolf venues, Lounge by Topgolf, Toptracer, Toptracer Range, Topgolf Swing Suite, Topgolf Studios, Topgolf Live, World Golf Tour (WGT) by Topgolf and Driving for Good.

## **ABOUT TOPGOLF VENUES**

Topgolf venues, the first brand expression of Topgolf Entertainment Group, connect communities of fans in meaningful ways through technology, entertainment, food and beverage, and the belief that Topgolf is a place where one can discover common ground no matter the occasion. These venues feature high-tech gaming, climate-controlled hitting bays, a chef-driven menu, hand-crafted cocktails, music, corporate and social event spaces, and more. Topgolf venues entertain more than 20 million guests annually at nearly 60 locations across the U.S. and internationally.

## **ABOUT TOPTRACER RANGE**

Toptracer Range, a brand expression of Topgolf Entertainment Group, connects communities of fans in meaningful ways by equipping driving ranges with Toptracer technology that offers an interactive and social

experience that is perfect for all levels. With real-time data, players can compete in a variety of games, improve their skills or simply be introduced to the game of golf.

#### **ABOUT TOPGOLF LIVE**

Topgolf Live, a pop-up expression of Topgolf Entertainment Group, connects communities of fans in meaningful ways through interactive, pop-up experiences that engage Guests and bring the Topgolf experience to life with high-energy play, partners, music and cutting edge technology. Topgolf Live today includes pop-up experiences at cultural moments and events including iconic stadium takeovers, virtual mobile simulators and the Topgolf Live truck.

#### **ABOUT TOPGOLF SWING SUITE**

Topgolf Swing Suite, a virtual expression of Topgolf Entertainment Group, connects communities of fans in meaningful ways through an immersive social experience embedded within other hospitality and entertainment concepts. With a massive screen and a selection of exciting virtual games, Topgolf Swing Suite delivers fun for golfers and non-golfers alike. Topgolf Swing Suite technology powers other expressions of the TEG community - including Lounge by Topgolf, a premium virtual entertainment concept creating unmatched experiences for all.

#### **ABOUT WORLD GOLF TOUR (WGT) BY TOPGOLF**

WGT by Topgolf, a digital expression of Topgolf Entertainment Group and part of Topgolf Media, connects communities of fans in meaningful ways through a free, realistic, virtual golf gaming experience. With a fan base of more than 20 million users, WGT brings people together from around the world to play championship courses in photorealistic quality using the latest virtual golf equipment.

For media opportunities, please contact:  
Topgolf Entertainment Group  
Ivy Mollenkamp and Michael Scher, DKC  
[topgolfstudios@dkcnews.com](mailto:topgolfstudios@dkcnews.com)

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Additional assets available online:  [Video \(1\)](#)  [Photos \(3\)](#)

<https://press.topgolf.com/2019-11-20-Topgolf-Entertainment-Group-Breaks-Guinness-World-Record-For-Most-People-Hitting-A-Golf-Ball-Simultaneously>