Topgolf Unveils Latest Innovative Experience With Cleveland Venue Grand Opening

Topgolf's third Ohio location expected to entertain 450,000 Guests annually

CLEVELAND, Dec. 11, 2019 /PRNewswire/ -- Topgolf Entertainment Group, a global sports and entertainment community, continues its momentum this year by announcing plans to open its newest Ohio location in Cleveland at 9 a.m. Friday. The three-level, 65,000-square-foot venue will feature popular Topgolf games and technology, private event spaces and more.

"We are thrilled to introduce our newest, state-of-the-art venue to the Cleveland community. Topgolf is dedicated to bringing people together, and the holiday season is the perfect time to do that when visiting our venue," said Topgolf Chief Executive Officer <u>Dolf Berle</u>. "We look forward to hosting Guests for truly any occasion – whether it is to play our popular games, enjoy our food and beverages, or gather together to cheer on a favorite Ohio sports team."

Topgolf's special blend of technology and entertainment is designed to connect and build communities through meaningful experiences. At Topgolf venues, Guests are invited to experience point-scoring games using microchipped balls that instantly show performance data (including accuracy and distance) on a TV screen in the bay, while also enjoying a chef-driven menu, top-shelf drinks, big screen TVs, flexible private event spaces and music. Golfers and non-golfers alike can enjoy year-round programming including events for kids and families, social leagues, golf tournaments, lessons and other fun activities.

Topgolf Cleveland is located at 5820 Rockside Woods Boulevard North in Independence, Ohio. More than 500 full- and part-time Associates have been hired in advance of the opening. Along with enjoying the new venue in Cleveland, Guests in surrounding communities can also visit the Topgolf locations in Columbus and Cincinnati.

For more information about the venue and upcoming events, please visit <u>topgolf.com/cleveland</u>, <u>facebook.com/cleveland</u> or follow @Topgolf on Twitter, Instagram and LinkedIn.

ABOUT TOPGOLF ENTERTAINMENT GROUP

Topgolf Entertainment Group is a global sports and entertainment community that connects nearly 100 million fans in meaningful ways through the experiences we create, the innovation we champion and the good that we do. What began as a technology that enhanced the game of golf now encompasses a range of unmatched experiences where communities can discover common ground at brand expressions including Topgolf venues, Lounge by Topgolf, Toptracer, Toptracer Range, Topgolf Swing Suite, Topgolf Studios, Topgolf Live and World Golf Tour (WGT) by Topgolf and Driving for Good.

ABOUT TOPGOLF VENUES

Topgolf venues, the first brand expression of Topgolf Entertainment Group, connect communities of fans in meaningful ways through technology, entertainment, food and beverage, and the belief that Topgolf is a place where one can discover common ground no matter the occasion. These venues feature high-tech gaming, climate-controlled hitting bays, a chef-driven menu, hand-crafted cocktails, music, corporate and social event spaces, and more. Topgolf venues entertain more than 20 million guests annually at nearly 60 locations across the U.S. and internationally.

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