

Topgolf Targeting Wichita for New Venue

Wichita to be home to one of the first open-concept Topgolf venues in the nation

DALLAS, March 2, 2020 /PRNewswire/ -- [Topgolf Entertainment Group](#), a global sports and entertainment community, expects to introduce its technology-enabled entertainment experience to Wichita, Kan., with its newest venue concept. Topgolf Wichita would be the brand's second venue in Kansas and feature an open-concept, single-floor design with community-focused entertainment.

Topgolf Wichita would deliver the same Topgolf experience but in a new, innovative environment, including signature games powered by [Toptracer](#) ball-tracing technology, climate-controlled hitting bays and chef-inspired menu items. With a dynamic energy throughout the entire venue, Guests of all ages will be able to enjoy a variety of entertainment and socialization options both on the tee-line and in the outdoor area, featuring yard games like bean bag toss and life-sized Jenga, seating areas with fire pits and picnic-style dining tables.

"This unique venue concept is intentionally designed to connect the local community and create lasting memories," said Topgolf Entertainment Group Chief Executive Officer [Dolf Berle](#). "Everything from the venue décor to the Americana-style menu items captures the Topgolf energy people know and love. We look forward to having both golfers and non-golfers alike visit and enjoy the venue in their own way – whether it is listening to live music by the firepit, hitting golf balls into the outfield or simply having a great time socializing with friends and family."

The venue would hire 150-200 full- and part-time Associates and serve approximately 250,000 Guests annually.

As a rapidly growing sports and entertainment brand, Topgolf is credited with helping introduce new players to the game of golf through its variety of technology-driven experiences. Topgolf Wichita would join the brand's range of venue experiences, which includes 58 locations across the globe, as well as the recently introduced indoor Lounge by Topgolf concept powered by Swing Suite technology.

More details about the venue and specific location will be announced in the coming months. For more information, please visit [topgolf.com](#) or connect with @Topgolf on Facebook, Twitter, Instagram and LinkedIn.

ABOUT TOPGOLF ENTERTAINMENT GROUP


Topgolf Entertainment Group is a technology-enabled global sports and entertainment community that connects people in meaningful ways through the experiences we create, the innovation we champion and the good that we do. What began as a technology that enhanced the game of golf now encompasses a range of experiences where communities can discover common ground at brand expressions including Topgolf venues, Lounge by Topgolf, Toptracer, Toptracer Range, Topgolf Swing Suite, Topgolf Studios, Topgolf Live, World Golf Tour (WGT) by Topgolf and Driving for Good.

ABOUT TOPGOLF VENUES

Topgolf venues, the first brand expression of Topgolf Entertainment Group, connect people in meaningful ways through technology, entertainment, food and beverage, and the belief that Topgolf is a place where one can discover common ground no matter the occasion. These venues feature high-tech gaming, climate-controlled hitting bays, a chef-driven menu, hand-crafted cocktails, music, corporate and social event spaces, and more. Topgolf venues entertain more than 20 million guests annually at nearly 60 locations across the U.S. and internationally.

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